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**JUDUL** □ (Bahasa Indonesia) Judul tidak lebih dari 25 kata, Judul menggunakan Huruf Kapital Semua (Font: Bell MT; Font Size: 14)

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**Abstract** □ *Abstract* ditulis dalam bahasa Inggris dengan kalimat *present tense* dan tidak lebih dari 150 kata dalam satu paragraf dengan spasi 1 (*single space*). *Abstract* harus berisi: tujuan, metode, hasil, dan simpulan penting penelitian.

.....  
.....

**Keywords:** □ 3-5 kata kunci (alphabetical order)

**Abstrak** □ *Abstract* ditulis dalam bahasa Indonesia dan tidak lebih dari 150 kata dalam satu paragraf dengan spasi 1 (*single space*). *Abstract* harus berisi: tujuan, metode, hasil, dan simpulan penting penelitian.

.....  
.....

**Keywords:** □ 3-5 kata kunci (alphabetical order)

**PENDAHULUAN (Font: Bell MT; Font Size: 12)**

*Uraikan:*

*Isu/fenomena riset/riset gap*

.....  
.....

*Teori atas isu/fenomena*

.....





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.....  
*Ringkasan penelitian terdahulu*

.....  
.....  
*Positioning paper (tujuan penelitian dan perbedaan penelitian yang dilakukan dengan penelitian-penelitian terdahulu)*

.....  
.....  
*Jabarkan proses pengembangan hipotesis dengan berdasarkan pada Teori, Riset terdahulu, Logika (jika penelitian menggunakan hipotesis)*

## **METODE**

.....  
.....  
*Pada bagian metode harus dituliskan secara jelas bagaimana penelitian dilakukan. Untuk penelitian studi kasus (termasuk penelitian non-positivisme/kualitatif), bagian ini meliputi: jenis penelitian, obyek, data, dan teknik/tahapan analisis. Untuk penelitian survei, bagian ini berisi: jenis penelitian, populasi dan teknik pengambilan sampel, jenis dan sumber data, instrumen penelitian, dan teknik analisis data.*

## **HASIL DAN PEMBAHASAN**

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.....  
*Deskriptif Statistik □ sajikan data penelitian disini*

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*Analisis Data dan Pembahasan □ sajikan hasil analisis data disini (termasuk output aplikasi statistik)*



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□ lakukan pembahasan (diskusi) atas hasil analisis data dengan merujuk ke teori, riset terdahulu, dan logika (logical thinking)

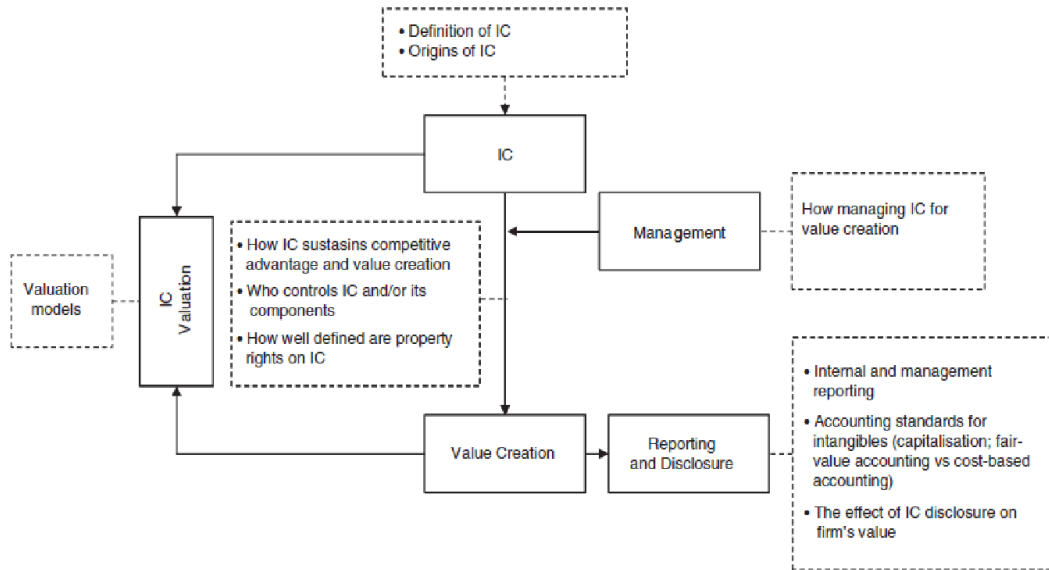
.....  
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## Contoh Tabel dan Gambar

**Tabel 1. Kategori Kinerja IC Industri Perbankan Indonesia**

Tahun	KATEGORI KINERJA IC	
	Versi Kamath	Versi Mavridis
2004	<i>Top Performers</i>	<i>Top Performers</i>
2005	<i>Common Performers</i>	<i>Top Performers</i>
2006	<i>Bad Performers</i>	<i>Common Performers</i>

Sumber: Ulum (2009)



Sumber: Marzo (2014)

**Gambar 1. Isu-isu tentang Intellectual Capital**

**SIMPULAN DAN SARAN** □ *simpulkan hasil penelitian dalam format narasi, bukan “pointer” (maksimal 150 kata). Pada bagian ini dapat ditambahkan “keterbatasan” dan “saran”.*

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