




Government contribution to community empowerment based on local potential in Percut village-Deli Serdang Regency

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ARTICLE INFO	ABSTRACT
<p>Article history Received: 2024-04-01 Revised: 2024-05-03 Accepted: 2024-05-12 Published: 2024-05-19</p> <p>Keywords Economy Empowerment Local potential</p>	<p><i>Indonesia is a country that is very rich in marine resources. The extraordinary potential of Indonesia's natural resources can be utilized for the welfare of society. This potential helps Indonesia get out of poverty and become a more developed country. Poverty is one of the problems that until now requires action. Increased community empowerment is needed to strengthen the principle of poverty reduction based on local potential. This research aims to get an overview of how the Village government's contribution to local potential-based community empowerment in Percut Village, as well as the impact of activities carried out by the government on the community. In this research using Qualitative method through Descriptive approach. The location of this research was Percut Village, Percut Sei Tuan District, Deli Serdang Regency. This research consists of 5 resource persons. The data collection techniques used are observation, interview and documentation. The data analysis technique is carried out by data reduction, data display and conclusion drawing. Based on the results of the study, it was found that the contribution of the village government through various programs and activities, the village government provides counseling, training, empowerment and assistance in the management and sustainable use of marine resources. In addition, the impact of activities carried out by the government on the community consists of social and economic impacts. The social impact of the community's life is well maintained and the economic impact of the community has increased.</i></p>
<p>Kata Kunci Ekonomi Pemberdayaan Potensi lokal</p>	<p>Kontribusi pemerintah terhadap pemberdayaan masyarakat berbasis potensi lokal di Desa Percut-Kabupaten Deli Serdang. Indonesia merupakan Negara yang sangat kaya dengan sumber daya laut. Potensi sumber daya alam Indonesia yang luar biasa dapat dimanfaatkan untuk kesejahteraan masyarakat. Potensi ini membantu Indonesia keluar dari kemiskinan dan menjadi negara yang lebih maju. Kemiskinan adalah salah satu masalah yang sampai saat ini memerlukan tindakan. Diperlukan peningkatan pemberdayaan masyarakat untuk memperkuat prinsip pengurangan kemiskinan yang berbasis pada potensi lokal. Penelitian ini bertujuan untuk mendapatkan gambaran tentang bagaimana kontribusi pemerintah Desa terhadap pemberdayaan Masyarakat berbasis potensi lokal di Desa Percut, serta dampak kegiatan yang dilakukan pemerintah kepada masyarakat. Dalam penelitian ini menggunakan metode Kualitatif melalui pendekatan Deskriptif. Lokasi penelitian ini dilakukan di Desa Percut, Kecamatan Percut Sei Tuan, Kabupaten Deli Serdang. Penelitian ini terdiri dari 5 narasumber. Teknik pengumpulan data yang digunakan berupa Observasi, wawancara dan dokumentasi. Adapun Teknik analisis data dilakukan dengan Reduksi Data, Display Data dan Penarikan Kesimpulan. Berdasarkan hasil penelitian ditemukan bahwa kontribusi pemerintah Desa Melalui berbagai program dan kegiatan, pemerintah desa memberikan penyuluhan, pelatihan, pendayaan dan bantuan dalam pengelolaan dan pemanfaatan sumber daya laut secara berkelanjutan. Selain itu Dampak Kegiatan yang dilakukan Pemerintah didapatkan masyarakat terdiri dari dampak social dan ekonomi. Dampak social Masyarakat Kehidupan masyarakat sekitar terjain dengan baik dan dampak ekonomi Masyarakat mengalami peningkatan.</p> <p style="text-align: right;">Copyright © 2024, Khairani, et al This is an open access article under the CC-BY-SA license</p> <div style="text-align: right;">  </div>

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INTRODUCTION

Indonesia is considered one of the countries that has abundant wealth because it has a very large natural resource base including biological and non-biological natural resources (Yuliana et al., 2021). The rich natural potential is spread in various regions, both on land, in the sea, on the surface of the earth, and in the earth. This potential helps Indonesia get out of poverty and become a more developed country (Roitman, 2019). Poverty is a problem of irony that still persists in the Indonesian nation. Not a few programs provided by the government in an effort to reduce and alleviate poverty problems (Susanti et al., 2022). Therefore, it is necessary to increase community empowerment to strengthen the principle of poverty reduction based on local potential (Wisnumurti et al., 2020). Many plans to address this problem have been made, but there is still no clear solution. Economic issues are challenges encountered by the community, both in urban and rural areas. Economic problems that arise include poverty problems that have an impact on decreasing the quality of human resources and competition in the labor market. Pemberdayaan ekonomi diwujudkan melalui langkah-langkah untuk memajukan usaha ekonomi produktif, with the aim of improving welfare while reducing poverty and unemployment rates (Surya et al., 2020). The active involvement of locals in tourism activities in the area provides an opportunity for them to seek different sources of income (Kunjuraman, 2022).

Based on the Central Statistics Agency, the number of poverty in Deli Serdang Regency in 2019 was 3.89%, in 2020 it was 3.88%, but in 2021 it increased to 4.01%. Due to the lack of income coming into society, poverty increases and unemployment increases. In addition, the cause of poverty is lack of employment (Brady, 2019). Based on the Central Statistics Agency (BPS), the number of unemployed in North Sumatra Province, as of August 6.16% and August and in the August 2022 period was 5.99% (BPS, 2022). From the data above that only community empowerment programs can reach the whole community, the data above shows that community empowerment must be encouraged.

Sustainable improvement in quality of life is often connected to community readiness for empowerment. In this context, the community is not only the focus of development, but also an important actor in ensuring the successful implementation of Development (Rachman et al., 2022). Community empowerment must also be carried out in accordance with planning, implementation, monitoring, and evaluation to realize this empowerment, one way is through empowerment by exploring local potential in the village or area. Community empowerment can be concluded from the discussion of how the community overcomes problems. The importance of common goals and acting together for the common good can be characterized as building "community capacity". Awareness, communication, and participation remain key elements of community empowerment (Gerdner & Borell, 2003). Empowerment as the ability to do something both individually and together in a community. Although it can be a useful means to increase the ability and wealth of local communities, both individually and together, community empowerment requires participation and action with community members, not just individual actions (Khalid et al., 2019). In this case, community empowerment is intended to increase community independence by using the capabilities it has. Community empowerment involves a participatory process of identifying and redefining local capacities and assets, applying resources, skills, and talents, and enhancing community assets and functions in line with community values (Cavaye & Ross, 2019).

According to Muhammad Raqib who researched community empowerment through a life skills program based on local potential to increase family productivity in Lero Village, Suppa District, Pinrang Regency, the study obtained results that local potential can increase community participation in empowerment programs through life skills training based on local potential in Lero Village, Suppa District, Pinrang Regency through trainings held by the government local and Increasing awareness of the fishing community in realizing self-financing and self-help in developing small business units/households in Lero Village, Suppa District, Kabupten Pinrang. (Rakib & Sham, 2016). In addition, based on the results of research (Sadat et al., 2021) by obtaining the results that Tourism Villages have provided transformation for residents, especially in increasing knowledge and the community's economy. Community Empowerment Based on Local Potential through Fashion Village in Kali Tengah Village, written by Katiah, Asep Dahliyana, Mila Karmila, Fashion Design and Sociology Education Study Program, Universitas Pendidikan Indonesia. The research conducted by Katiah, Asep, and Mila aims to improve the knowledge and economy of the community by developing a fashion village based on mental revolution, as well as a learning center for students (Mila Karmila, Asep Dahliyana, 2019).

Percut Village is a village located in Labuhan Deli District, Deli Serdang Regency, North Sumatra Province. It has an area of 7,079 km², consisting of 19 hamlets. Percut Sei Tuan Village has potential natural resources that must be developed to improve the community's economy. This potential includes marine products, which must be developed by the community to improve welfare. Seafood here in the form of fish, baby crab, and shellfish are used as processed food that becomes culinary. Utilizing local food sources, for example by utilizing gulame fish and tongue fish, can produce products that can be stored for a longer period of time and have additional economic value. For example, in Percut Village, many people use tongue fish and carp to be used as salted fish. The utilization of fish products is due to the high interest of the public in marine products in general.

Local potential is all resources, both natural (physical) and human (non-physical) resources, that exist in a village that can be used to improve welfare (Tobuhu et al., 2019). Especially in Percut Village, local potential is very important to support the economic life of the community. Local potential If physical local potential is managed effectively, it can improve community welfare. Meanwhile, non-physical local potentials, such as human resources, highlight the role of

humans as subjects in development, empowered through a community empowerment process that aims to explore these local potentials, in the hope of achieving community independence. As stated in the Qur'an Surah Ar-Rad verse 11: It means: "For him (man) there are angels who always guard him in turn, from the front and behind him. They guard it at God's command. Indeed, God will not change the condition of a people until they change the condition of themselves. And if God wills evil against a people, then no one can resist it, and there is no protector for them but Him." (QS. Ar-Ra'd 13: Verse 11). (Ministry of Religious Affairs, 2015)

From the Surah Ar-Rad, it can be concluded that man will not experience change and achieve his social and economic goals without making changes to himself. Therefore, various programs are needed that enable community empowerment, one of which is through tourism village development programs. Tourism villages are a combination of attractions, accommodation, and supporting facilities, which are organized in the context of community life that is bound by prevailing norms, ways of life, and traditions (Putra et al., 2021). In addition, the tourism village program as a generator of economic growth aims to optimize the potential possessed by the village to improve the welfare of people who are able to generate income for their residents (Sara et al., 2021).

This research explores the strong linkage between government measures in strengthening community empowerment based on aspects of local potential in Percut Village, Percut Sei Tuan District, Deli Serdang Regency, and the achievement of Sustainable Development Goals (SDGs). Focusing on developing local potential, this research investigates how the contributions made by governments can have a positive impact on rural communities and achieve the SDGs. The Percut village government, with the support of the district government, has launched a series of programs to reduce the poverty rate in the region. Through local economic empowerment approaches, such as skills training, access to financing, and microenterprise development, rural communities are empowered to reduce dependence on unstable livelihoods and increase family incomes.

Based on the previous explanation, this study focused on determining the government's contribution to community empowerment based on local potential in Percut Village. In addition, the impact of activities carried out by the Government on the community in Percut Village, Percut Sei Tuan District, Deli Serdang Regency.

METHOD

This research was conducted using Qualitative Method with Descriptive approach. Qualitative research is a research method that collects and analyzes data in the form of words, a type of research that uses a natural setting to interpret phenomena that occur. Qualitative Research uses a variety of current methods to discover and narratively describe what people do and how those things impact their lives (Adlini et al., 2022). Researchers use this research method to describe or describe the contribution made by the Village Government in empowering local potential-based communities in Percut Village and the impact obtained from the government's contribution to the surrounding community in Percut Village. Thus Descriptive Qualitative Research Methods are relevant to be used in obtaining results in the field.

The location of this research was conducted in Percut Village, Percut Sei Tuan District, Deli Serdang Regency. The informants of this research amounted to 5 people including Mr. Asyhari Syah as the head of the village, Mr. Ayub as the village secretary, Mr. Sofyan as the head of Hamlet 17, Mrs. Poniati as the community, and Mr. Ramli as the community who works as a fisherman. Research informants were selected based on their in-depth knowledge and experience of local conditions, potentials, and challenges faced by communities in Percut Village. They can provide valuable insights into social, economic dynamics at the village level. In addition, informants are selected based on their openness to sharing information and their experiences in interactions with researchers. Their ability to communicate clearly and openly will ensure that the data obtained from them is relevant and reliable. Researchers selected informants for this study by applying purposive sampling techniques, a method of sampling data by considering certain criteria. (Nur & Utami, 2022).

Data collection techniques used in the form of observation, interviews and documentation. The Data Analysis Technique is carried out by Data Reduction, Data Display and Conclusion Drawing. The validity of the data in this study is triangulation of sources to check the truth and clarify data obtained from research informants from primary data to analyze community empowerment based on local potential in Percut Village, Percut Sei Tuan District, Deli Serdang Regency.

RESULTS AND DISCUSSION

Overview of Local Potential

Percut Village is located in Percut Sei Tuan District, Deli Serdang Regency. Percut Village consists of 19 hamlets where some are located to the north of the Strait of Melaka. Five villages from the sub-district area are coastal villages with a height from sea level ranging from 10-20 m with an average rainfall of 24 percent. One of them is Percut Village which is located with the distance from the village to the capital of Percut Sei Tuan District (Tembung) is 15 Km and the distance to the capital of Deli Serdang Regency (Lubuk Pakam) is approximately 35 Km. And approximately 20 Km distance to the capital of North Sumatra Province (Medan). Percut Village is divided into 19 hamlets, of which 19 hamlets one consists of densely populated settlements and the second environment is the center of fisheries and marine animals. Percut villagers have diverse livelihoods but in general the livelihood of residents is fishermen.

Based on Figure 1 This village is also known to have a variety of typical food places that are not small, the location is not far from residential areas so that it allows direct interaction between the community and visitors. Percut Village is known to have local potential that can be developed. The potential of natural resources in Percut Village consists of marine products in the form of fish and Sentis Shrimp. Fish is not only used as a side dish but can be processed by the Percut Village Community into local food. From the potential of the sea produces many results obtained. Various types of fish produced from the sea in Percut Sei Tuan Village include Gulame, Boiled Puffy and Sentis Shrimp. Gulame Fish and Boiled Puffy Fish The processed products are processed into salted fish and marketed so as to increase community income. This potential in Percut Village can be considered by the government as an effort to improve the community's economy. The natural potential of the sea in Percut Village attracts the attention of many visitors who want to explore the beauty of the sea. Bagan tourism is an attractive destination because it is where tourists can cross the sea using traditional canoes.



Figure 1. Local Potential of Percut Village

Contribution in Community Empowerment Based on Local Potential

Village Apparatus has a very important role for the development and change of villages, especially in optimizing village potential, Village governments will further maximize their role with a view to managing village resources in an effective, economical, and sustainable way (Premana et al., 2022). In the development of local potential, it is important that its management is in line with improving the quality of human resources in the industrial structure. Although implementing this is not easy. Therefore, efforts are needed to achieve it. The first step is to increase public awareness to change their bad habits, followed by training, mentoring, or coaching activities that are carried out gradually and continuously (Afif Noval Fahrizal, 2021). Several contributions have been made to optimize local potential in Percut Village, Percut Sei Tuan District, Deli Serdang Regency. This effort aims to ensure that local potential can be optimally utilized to improve the community's economy.

The community's response to the government's efforts in local potential-based empowerment in Percut Village, according to Mr. Asyhari Syah, was quite positive. More and more people are starting to be interested in developing Micro, Small and Medium Enterprises (MSMEs) based on local potential, such as seafood culinary, traditional handicrafts, and tourism development based on local culture (Figure 2). From this interview, it can be seen that the government's contribution in providing counseling to the community plays an important role in utilizing local potential and improving the overall welfare of the community. Mr. Asyhari Syah also emphasized the importance of cooperation between the government and the community in optimizing local potential. Mr. Asyhari Syah stated that the government is ready to provide technical support and assistance to communities who want to develop their local potential. However, he also stressed the importance of awareness and active participation of the community itself in utilizing the existing potential.

With the synergy between the government and the community, it is hoped that Percut Village and the surrounding area can continue to grow and become an example in community empowerment based on local potential. This will not only improve the welfare of the community, but will also strengthen the identity and sustainability of local development as a whole. Thus, it can be concluded that through proper counseling and support from the government, the people of Percut Village have been able to better recognize and utilize their local potential, paving the way to sustainable and inclusive development for all levels of society.



Figure 2. MSME Counseling Based on Local Potential

The village government also provides training on seafood processing. Training for human resource development (HR) can improve the economic level of the community. Communities can be empowered by providing skills so that they are able to manage available natural resources (Rizqi Toyibah et al., 2021). In an effort to empower communities based on local potential, training is one of the important instruments used by the government. Based on the results of an interview with Mr. Rahmat who is the coordinator of the fishery product processing training program in Percut Village, Percut Sei Tuan District, Deli Serdang Regency. According to Rahmat, the village government has played an active role in providing training to the community related to the processing of fishery products. The main focus of this training is on the processing of salted fish, boiled puffy fish, mentis shrimp, and shellfish processing, local potential in Percut Village. The training was conducted by involving a number of experts and practitioners in the field of processing fishery products. This training is held once a year. They provide the best knowledge, skills, and techniques to trainees so that they are able to process fishery products with high quality and hygiene. The main objective of this training is to empower the people of Percut Village to increase the added value of their local fishery products. Thus, it is hoped that people can achieve better income and improve their welfare.

Mr. Ayub mentioned that the community's response to this training was very positive. The community is very enthusiastic to attend training and learn new techniques in processing fishery products. They recognize the importance of having skills in managing their own local potential. After attending the training, many participants succeeded in developing their fishery product processing business. Some of them began to produce salted fish with good taste and quality, process mentis shrimp into ready-to-eat processed products that are in demand by the local market, and produce local potential shellfish in a variety of interesting preparations. From this interview, it is clear that the government's contribution in providing training to communities based on local potential has a significant impact in driving the local economy and improving community welfare. Mr. Ayub also emphasized the importance of continuing and continuing this training program. He hopes that the government can continue to support and expand training programs like this to other areas in Deli Serdang Regency. Through these efforts, Percut Village and its people have been able to better utilize their local potential. With the support of the government and the entrepreneurial spirit of the community, it is hoped that the local potential will continue to grow and provide greater benefits for the entire community.

Human resources include all the potentials of a country's labor force that have been prepared to a certain extent, which can be used in socio-economic development (Ngoc & Hoang-tien, 2022). This training aims to improve the skills of the local community in Percut Sei Tuan Village. The training carried out was salted fish processing, boiled puffy fish processing, mentis shrimp processing, and shellfish processing. After attending the training, the community is expected to be able to apply the skills gained to improve their economy, such as by opening Micro, Small and Medium Enterprises (MSMEs) in the culinary field. Micro, Small and Medium Enterprises (MSMEs) have been recognized as the main technique

for alleviating income poverty (Okolie et al., 2021). Not only that, the community is also empowered in the field of creative economy, such as making jewelry from seashells, piggy banks, cigarette ashtrays, bags, and hats. With this training, it is hoped that people can develop their own economic potential and create new opportunities to increase income and overall welfare. Training can improve individual skills so as to improve the economic condition of the community.

Based on the results of an interview with Mr. Sofyan in optimizing the existing village potential, the government provides assistance such as machines, canoes, nets, besides that the government also makes street lights (flow lights) for fishermen, which aims to fully support community activities in creating MSMEs sourced from the results of existing local potential, namely the sea. With support from the government, the community formed a handicraft-based Home Industry group.

Table 1. Government Contribution to Community Empowerment Based on Local Potential

No.	Contribution	Information
1.	Conducting Counselling	The people of Percut Village were given enlightenment and encouragement by conducting counselling by the village government to realize that they have the potential of natural resources that can be optimized to improve the economy as well as the welfare of the Percut Village Community. In this case, the government conducts counselling related to opening MSME businesses based on local potential.
2.	Conducting Training	The government conducts training to the community related to fish processing of local potential products such as salted fish processing, fish processing, puffy fish processing, mentis shrimp processing and shellfish processing.
3.	Doing Empowerment	With the contribution of the government in the community, it already has the ability to utilize local potential so that the community can open MSME businesses such as home industries so that they can improve the economy and prosper the community.
4.	Provide facility assistance	In optimizing the existing village potential, the government provides assistance such as machines, canoes, nets, besides that the government also makes street lights (flow lights) for fishermen, which aims to fully support community activities in creating MSMEs sourced from the results of existing local potential, namely the sea. With support from the government, the community formed a handicraft-based Home Industry group.

The Impact of Government Activities on the Community

Based on the results of an interview with Mr. Ramli as village secretary, the impact was carried out by the government in empowering communities based on local potential as follows:

Social impact

- a. Enlightenment and Encouragement: Through counseling, the community is given a better understanding of the potential of natural resources in Percut Village. People are becoming more aware of their potential and feel motivated to make better use of it. This creates a sense of pride and confidence in the community, and strengthens solidarity between citizens in developing their local potential. Community-to-community relations may have a significant role in the success of community-based local potential development (Mayaka et al., 2020)
- b. Empowerment: Training provided by the government provides new skills to the community in managing local potential, especially in fish processing. With this new skill, the community feels more empowered and has the opportunity to take an active role in developing MSME businesses based on local potential. This empowerment also creates opportunities for communities to increase self-reliance and increase their sense of belonging to their villages.
- c. Facility Support: Facility assistance provided by the government, such as machinery, canoes, nets, and street lights, has a direct impact on the welfare of the community. This support increases efficiency and productivity in managing marine potential, as well as improving the safety and quality of life of fishermen. In addition, the formation of handicraft-based Home Industry groups can also create closer social relationships between group members, as well as facilitate the exchange of knowledge and skills between citizens.

With the existence of local potentials such as the sea, it certainly affects the social life of the surrounding community in Percut Village. Theoretically, explaining individual behavior and collective action based on groups can drive transformative societal change (Schulte et al., 2020). Based on the results of an interview with a mother with the initials P, the life of the surrounding community is well established, this can be seen when activities at sea, from catching fish to repairing damaged boats, are carried out jointly by fishermen. They build positive relationships at work and spend their free time talking or discussing current topics.

Likewise, the mothers in Bagan Percut Village who go to the sea to look for shells also build good relationships. They spend their time telling stories and discussing topics such as rising rice prices and fish prices. Likewise, after returning from the sea, they gather with fellow mothers to discuss government assistance and topics that are hot in the village or nationally. This positive interaction creates trust and serves as a starting point for strong cooperation. In addition, the

community also has the opportunity to introduce customs, culture, and other aspects as an effort to promote the cultural richness of their area. This is in accordance with Marc Iver's opinion which states that a social change can be considered a change if it involves interaction and balance in social interaction (Putri Tambun et al., 2023).

Economic Impact

The impact obtained by the community with local potential such as the sea each gets the benefits. Village Potential is a resource that can be increased to advance the village and improve community welfare through focused and sustainable development (Pradani, 2020). Based on the results of an interview with Mrs. K the impact obtained by the government's contribution in community empowerment based on local potential among the community is where there is a change in the community in terms of economic income that previously had no income with the activities held by the government, the community can work as fishermen, catches can be sold / marketed so that the community can increase The community's economy and creating a more prosperous society is marked by increasing access to education for the community's children. With a more stable income and greater support from the government, many children in Percut Village are now able to continue their education to a higher level. This is a sign that their future is becoming brighter, thanks to the progressive and continuous measures of the government. The potential of local Tourism Villages most of the income generated actually flows to the Community (Lapeyre, 2010). In addition, there are also benefits obtained by the community. The impact obtained by the government with the local potential of the Village Government can empower the Community by creating training programs so that it can improve the human resources (HR) of the Community in Percut Village, Percut Sei Tuan District, Deli Serdang Regency.

Based on the results of an interview with Mr. Ayub that the contributions made by the government are as follows:

1. **Increased Income:** With training and empowerment, the community can open MSME businesses based on local potential, such as home fish processing industries. This opens up new opportunities for people to increase their income through the sale of processed fish products. This increase in income can help reduce poverty levels and increase people's purchasing power. Regarding economic empowerment, there is evidence that jobs have been created for some local communities (Gohori & van der Merwe, 2022)
2. **Unemployment Reduction:** The opening of local potential-based MSME businesses also creates new jobs for local communities. People who were previously unemployed or depended only on seasonal work now have the opportunity to work independently or join existing small businesses. This can reduce unemployment and improve household welfare.
3. **Local Economic Improvement:** With the increase in MSME business activities based on local potential, there is also an increase in the overall local economy. The local products produced will become the main choice for local consumers and tourists, thereby increasing income and competitiveness of the local economy. This can create a more dynamic and sustainable economic environment in Percut Village.

Overall, the steps taken by the Percut Village government have a positive impact on the social and economic aspects of the community. Communities are becoming more self-reliant, productive, and have greater opportunities to improve their quality of life, while villages as a whole experience sustainable economic growth.

CONCLUSION

The local potential of the sea owned by Percut Village, Percut Sei Tuan District, Deli Serdang Regency is a valuable asset that can lift the economy and community welfare significantly. The potential of natural resources such as fish and Sentis Shrimp is the main attraction utilized by the local community. From these marine products, the community is able to process them into local food products that have high selling value, such as salted fish and processed boiled puffy fish, which are then marketed to increase their income.

Village governments also play an important role in optimizing the local potential of the sea. Through various programs and activities, the village government provides counseling, training, empowerment and assistance in managing the sustainable use of marine resources. By opening Micro, Small and Medium Enterprises (MSMEs) based on local potential, as well as providing training on seafood processing, the village government strives to improve the quality of human resources and advance the economy of the local community.

In addition, the village government also provides infrastructure support such as machines, canoes, nets, and street lights (flow lights) to support fishermen's activities. This support aims to ensure that communities can access marine resources more efficiently and safely.

The impact of activities carried out by the village government in empowering local potential-based communities consists of social and economic impacts. Social Impact, Counseling and training increase community understanding and skills in managing local potential, create a sense of pride and confidence, and strengthen solidarity between residents, Facility assistance such as machinery and canoes increases efficiency in managing marine potential, while positive interaction creates strong cooperation and introduces regional cultural wealth. Economic impact, Community empowerment through training and assistance enables the establishment of MSME businesses based on local potential, which in turn increases income, reduces unemployment, and improves the overall local economy.

With the collaboration between the village government and the community, Percut Sei Tuan Village is able to develop the local potential of the sea into a strong and sustainable economic pillar. This initiative not only has a positive economic

impact, but also lifts the dignity and independence of the local community. The local potential of the sea has been a catalyst for positive change in building the overall prosperity and progress of the village.

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