



Investigating community relations among residents in the village of Tanah Merah, North Jakarta

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| ARTICLE INFO | ABSTRACT |
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| <p>Article history Received: 2024-07-26 Revised: 2024-09-06 Accepted: 2024-10-11 Published: 2024-11-01</p> <p>Keywords Community Relations Society Social Dynamics Welfare</p> | <p><i>This study examines the relationship among residents in the community of Kampung Tanah Merah, North Jakarta, with a focus on their social dynamics, aspirations and interactions. The community in this area faces various challenges such as inadequate infrastructure, and limitations in economy and education. This study aims to understand how residents organize themselves and participate in decision-making that affects their lives, and how they voice their aspirations and hopes for improved welfare. The methods used include semi-structured interviews, participant observation and document studies. The results of the study indicate that the community has a strong social structure with active local leadership, but still faces difficulties in accessing government programs. This study concludes that improving relation between residents and the government and other parties is essential to achieving better welfare. These findings are expected to provide policy recommendations that support inclusiveness and active participation of residents in the development of their environment.</i></p> |
| <p>Kata Kunci Hubungan Komunitas Masyarakat Dinamika sosial Kesejahteraan sosial</p> | <p>Investigasi hubungan komunitas antar warga Kampung Tanah Merah Jakarta Utara. Penelitian ini mengkaji hubungan komunitas antar warga Kampung Tanah Merah, Jakarta Utara dengan fokus pada dinamika sosial, aspirasi dan interaksi mereka. Masyarakat di daerah ini menghadapi berbagai tantangan seperti infrastruktur yang kurang memadai, dan keterbatasan dalam ekonomi dan pendidikan. Penelitian ini bertujuan untuk memahami bagaimana warga mengorganisir diri dan berpartisipasi dalam pengambilan keputusan yang mempengaruhi kehidupan mereka, serta bagaimana mereka menyuarakan aspirasi dan harapan untuk peningkatan kesejahteraan. Metode yang digunakan meliputi wawancara semi terstruktur, observasi partisipasi dan studi dokumentasi. Hasil penelitian menunjukkan bahwa komunitas memiliki struktur sosial yang kuat dengan kepemimpinan lokal yang aktif, namun masih menghadapi kesulitan dalam akses ke program-program pemerintah. Penelitian ini menyimpulkan bahwa peningkatan hubungan antara warga dan pemerintah serta pihak lain sangat penting untuk mencapai kesejahteraan yang lebih baik. Temuan ini diharapkan dapat memberikan rekomendasi kebijakan yang mendukung inklusivitas dan partisipasi aktif warga dalam pembangunan lingkungan mereka.</p> <p style="text-align: right;">Copyright © 2024, Herawati & Abubakar This is an open access article under the CC-BY-SA license</p> <div style="text-align: right;">  </div> |

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INTRODUCTION

Humans are social creatures who need other humans to be able to live (Hantono & Pramitasari, 2018). Basically, it is difficult for humans to live alone because humans have reason and heart, when they are alone humans feel very lonely all the time. Although it looks trivial, it plays a very important role and is most needed by humans who live in the world. When humans meet other humans and live side by side and become a group of humans called society, it gives birth to very diverse habits such as religion, politics, customs, language, tools, clothing, buildings and works of art. Society is a collection of many humans who are related by a law, routine, or customs and live side by side. Society is a group or collection of humans who live together in a certain geographic area or in a certain social environment (Supriadin, 2021). They are connected by various elements such as laws, norms, values, customs, and routines that shape their behavior and interaction patterns.

Society is increasingly connected and interacting with each other in the current era of globalization. This interaction occurs at various levels of groups that form a community, not just at the individual level. In the midst of this dynamic, the idea of community relations becomes increasingly important. Humans in their lives must communicate, meaning they need other people and need groups or communities to interact with each other. This is a fact that most human beings are formed from the results of social integration with each other. Communication activities towards community relations will always produce a sense of caring and togetherness accompanied by the goals that each other wants to achieve in groups and communities (Kuen & Afrizal, 2019). A prosperous community life is a dream of everyone who comes from various regional backgrounds. A comfortable life, a safe area, and all needs are met, are some indicators for a person to gain prosperity in their life (Maulana, 2019).

Community relations are an important aspect in social development and community welfare. In Indonesia, especially in densely populated urban areas, community relations are often crucial in creating a harmonious and prosperous environment. One prominent example is Kampung Tanah Merah, a densely populated organization in North Jakarta known as Kampung Tanah Merah. This settlement has become increasingly dense over the years, thus entering the category of slum organizations. Additionally, the village lacks supporting facilities such as clinics, and well-organized shopping areas. The high unemployment rate also leads to frequent criminal activities in the vicinity. These issues negatively affect the quality of life for the residents of Kampung Tanah Merah or its unique social dynamics and the challenges it faces (Wijaya & Husin, 2023). Community relations is basically a public relations activity. By having a strong social network, individuals can get emotional support, information and resources that can help them overcome various challenges in their daily lives including their quality of life (Dermawan, 2021). It can be explained according to Wilbur J. Peak (in Iriantara, 2004) that community relations is a planned, active and sustainable Public Relations between an organization and its community/society to maintain and improve environmental conditions, create sustainable community interactions. The term Community Relations in Public Relations according to Moore (2004) is: "The relationship between a group of people who live in the same place, the same government and have a culture and history that are generally passed down from generation to generation and have the same goals".

Kampung Tanah Merah is a settlement that has grown rapidly due to urbanization and migration of people from other regions in Indonesia. Over time, this village has faced various social and economic problems, such as poverty, unemployment, and limited access to basic services such as education and health. This condition is exacerbated by inadequate infrastructure and land ownership issues that often cause conflicts among residents. High population growth causes a population explosion, which greatly affects the quality of life and level of welfare of residents in a particular area.

For decades, the land in the area around Depo Plumpang, also known as Kampung Tanah Merah, has been disputed despite its location being so close to high-risk vital objects (Widadio, 2023). In 2012, the former Governor of DKI Jakarta, Fauzi Bowo, formed a technical team to handle the Tanah Merah problem as stated in the Governor's Decree No. 101/2012 on January 13, 2012. However, until the end of Fauzi Bowo's term, the problems faced by Tanah Merah residents had not been resolved. Then, Joko Widodo, who was then the governor of DKI Jakarta, distributed Resident Identity Cards (KTP) in 2012. Only after that did Anies follow up by issuing a temporary Building Permit for the area in 2021. The issuance of the IMB was only a compromise so that local residents could still access basic needs. However, the basis for the land status issue in Tanah Merah has not yet produced any results (Huda, 2023).

In reality, population density is what greatly influences the quality of life of the community, because high population density will cause many problems related to population problems such as poverty, housing, employment and others. The problems that arise will have an impact on reducing the quality of life of the community (Christiani, 2014).

Social interaction is the key to all social life because without social interaction there would be no life together. Individual humans are members of a society that cannot be separated from the environment and socio-cultural conditions around them because of the common interests of each individual who lives in a society (Maradjabessy et al., 2019). Building a strong social network in the community is one of the important aspects of social interaction. By having a strong social network, individuals can get emotional support, information, and resources that can help them overcome various challenges in everyday life. In addition, a strong social network can also help individuals expand opportunities, both in terms of career, education, and self-development.

Community relations can mean more than just good relationships, but can also play a role in taking actions at the local level to overcome problems in the community. High levels of poverty and minimal employment opportunities are major problems. Many residents work in the informal sector with uncertain incomes, making it difficult to meet basic needs. Basic infrastructure such as roads, drainage, and other public facilities are often inadequate. This results in unhealthy environmental conditions and is prone to flooding. High levels of crime and insecurity are problems that worry residents. This lack of security can disrupt relationships between residents and reduce the quality of life. In situations like this, community relations are very important to manage various aspects of this interaction so that it runs in line with common interests.

After seeing the discussion above, the author wants to know the role of Community Relations or public relations in social welfare in Kampung Tanah Merah, North Jakarta. The main objective is to understand the social dynamics and interactions among residents, including patterns of solidarity and potential conflicts within the community. The research also aims to identify the social and economic challenges faced by the community, such as poverty, unemployment, and limited access to basic services, and how these issues impact social relations. Additionally, it seeks to evaluate the role of the government and other institutions in supporting the community, as well as to find solutions that can improve the quality of life for residents through economic empowerment, better access to services, and conflict management, in order to build a more sustainable and harmonious community.

It is hoped that this study will find improvements in building positive relationships, strengthening sustainability, and strengthening strong relationships between communities and can improve the quality of life of its people. This aligns with one of the SDGs. i.e maintaining sustainable cities and communities (United Nation, n.d). Thus, the results of this study are expected to provide practical and applicable recommendations for the development of better community relations in Kampung Tanah Merah. In addition, this study is also expected to be a reference for other areas facing similar challenges, so that it can contribute to more inclusive and sustainable social development in Indonesia.

METHOD

This research was conducted qualitatively with a descriptive approach (Creswell, 2015). Data collection was carried out by conducting semi-structured interviews, active participant observation and documentation studies. Observations and interviews were conducted for 20 days in Kampung Tanah Merah, North Jakarta with informants as local people. Observations and interviews were conducted for 20 days in Kampung Tanah Merah, North Jakarta. The research was conducted from May 22, 2024 to June 11, 2024 with local community informants. The selection of informants was carried out purposively (Sugiyono, 2017), this is because it allows researchers to focus on the samples that are most relevant to the research questions. Respondent criteria include local residents who have lived in the area, representatives from various social groups, community leaders, and administrators of relevant non-governmental organizations. Data were collected through in-depth interviews, field observations, and documentation from secondary sources. After data collection, the reduction process was carried out by sorting and categorizing data based on themes related to community relations, concluding key findings, triangulating to ensure validity, and interpreting the results to achieve the research objectives. With this approach, the study is expected to provide in-depth understanding and relevant recommendations to improve the quality of life of the community in Kampung Tanah Merah. This research uses an interactive model data analysis technique, namely starting from the data collection stage followed by data reduction, data display and the last stage is drawing conclusions (Yusuf, 2014).

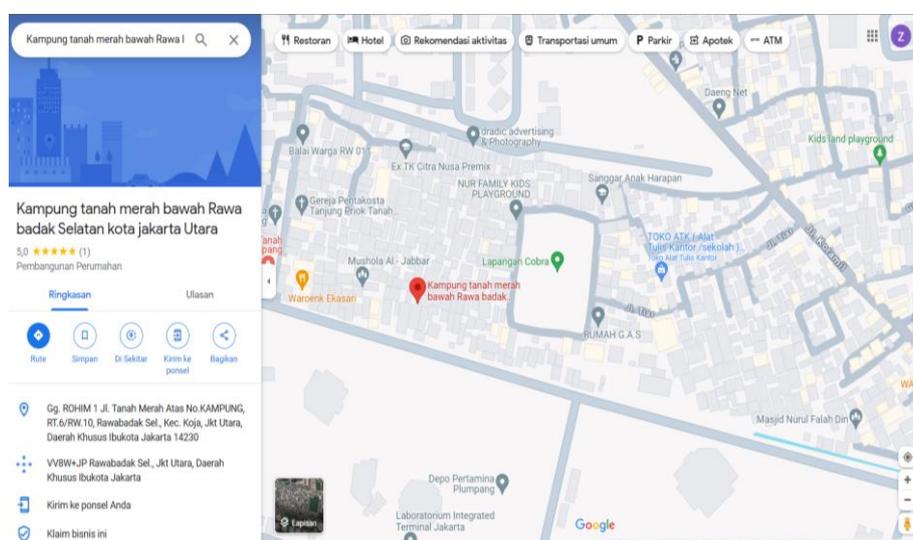


Figure 1. Location of Kampung Tanah Merah, North Jakarta

RESULTS AND DISCUSSION

Social interaction of residents in Kampung Tanah Merah, North Jakarta

According to Usman in (Muslim, 2013) Social interaction is a dynamic social relationship related to individuals, groups, or individuals to groups or vice versa. Strengthening social relations is an effort to improve the quality and closeness of relations between individuals or groups in society (Fathy, 2019). Basically, in social interaction, positive or negative interactions can occur. Positive interaction occurs when there is a mutually beneficial reciprocal relationship. While negative interaction occurs if the reciprocal relationship harms one or both parties (hostile). This social interaction is the foundation of the relationship in the form of actions based on applicable social norms and values. Social interaction can take place well if the existing rules and values can be carried out properly. If there is no awareness of each individual, the social interaction process itself will not be able to run as expected. In the process of social interaction, there will be a relationship of mutual influence between one another or can be called give and take both verbally and in actions that can cause changes in feelings and impressions in the mind and can then determine the actions to be taken (Safitri & Suharno, 2020).

The results of observations and interviews with 6 local residents, Kampung Tanah Merah is mostly inhabited by immigrants from various regions throughout Indonesia but the majority of the community comes from the Javanese, Madurese and Batak tribes. With multi-cultural and multi-ethnic conditions, tolerance among religious communities is highly maintained. Sensitive matters in any religion are almost never used as a source of conflict by certain irresponsible parties. Places of worship in Kampung Tanah Merah, such as mosques, churches, are the center of religious and social activities. Residents often gather to worship together, celebrate religious holidays, or simply carry out social activities such as working together to clean the environment around the place of worship. This interaction not only strengthens spiritual ties but also social ones. Religious activities such as religious studies or joint prayers are often followed by a meal together, which strengthens relationships between residents and creates a strong sense of togetherness.

In addition to tolerance between religious communities, harmony between residents is also well established with the existence of mothers in the Family Welfare Empowerment Program. Social gatherings and cooperative fathers' social gatherings. Other important information such as social activities and community service are always conveyed by the head of the neighborhood association and are still notified and discussed by each resident. Residents' aspirations for environmental cleanliness or the progress of Kampung Tanah Merah can also be conveyed harmoniously and openly. Indirectly, harmony between residents can be well established with two-way communication between residents of Kampung Tanah Merah, North Jakarta.

The physical environment of Kampung Tanah Merah also influences the interaction patterns of its residents. Houses that are close together without high fences make it easy for residents to interact with each other. The narrow village roads also allow residents to greet each other and help if anyone needs it. For example, when a resident is repairing their house, neighbors often come to help, either with labor or building materials. This simple and interdependent lifestyle creates harmonious and close relationships.

The culture of mutual cooperation in Kampung Tanah Merah is very strong and is an integral part of daily life. Residents often work together in various activities, from cleaning the environment to holding big events. For example, when a resident is going to hold a wedding, neighbors will come to help from the preparation to the implementation of the event. This mutual cooperation not only speeds up the work but also strengthens social relations among residents. Local organizations such as HOPE (Helping Other People Everywhere) and PKK (Family Welfare Empowerment) are very active in driving social activities in Kampung Tanah Merah. These organizations often hold various activities such as social activities that involve all levels of society. For example, HOPE often holds computer training for youth, while PKK often holds joint gymnastics. These activities not only improve the skills and welfare of residents, but also strengthen community relations.

In the study by Akbar and Edelenbos (2020) as a whole, the study "Social Impacts of Place-Making in Urban Informal Settlements" provides a useful framework for understanding how interventions in spatial planning and infrastructure can strengthen community relations. By involving people directly in the process of developing and improving their environment, place-making and community relations together can create sustainable positive changes in the community. This study is very relevant especially in the context of improving the quality of life of the community or society

Solidarity and cooperation of residents in Tanah Merah Village, North Jakarta

Society is formed from a strong sense of connection between one another, which is taught both verbally and through actions (Selfiani, 2020). According to Musman (Hanafi & Yasin, 2023), empathy is often used to distinguish humans from animals. Empathy encourages humans to help others. Without this sense of empathy, humans will not be able to survive. Every human being has empathy in themselves (Zen et al., 2020). Feelings of pity for the suffering of others can arouse the instinct to help others. Like the people in Kampung Tanah Merah, North Jakarta. Solidarity in Kampung Tanah Merah can be seen in various forms of community activities. For example, when a resident experiences financial difficulties or a disaster, other residents voluntarily raise funds to help. In addition, in emergency situations such as fires or floods,

residents quickly help each other in evacuation and providing emergency needs. An informant, Mr. Budi, who has lived in this village for 15 years, said, "When this village caught fire in March 2023, the neighbors immediately came to help evacuate the road to make it easier for residents to get out of the danger. And helped each other with the victims affected, helped clean up the environment that was messy due to the incident." Cooperation in this village is also reflected in routine activities such as working together to clean the environment, building village infrastructure, and traditional events. Residents regularly hold working together activities to clean roads, water channels, and other public facilities. Mrs. Siti, a housewife, said, "Every month, we work together to clean the gutters and village roads. All residents participate, from children to adults. This has become a tradition here." Social and religious activities are also a means to strengthen solidarity and cooperation in Kampung Tanah Merah. This not only strengthens relationships between residents but also fosters a sense of tolerance and mutual respect.

Although solidarity and cooperation in Kampung Tanah Merah are strong, there are several challenges faced. Differences in political views and land ownership issues sometimes trigger disputes between residents. However, residents have a wise conflict resolution mechanism through village deliberations. The RT head, a community leader, explained, "Sometimes there are conflicts, but we always try to resolve them through deliberation. All residents are invited to discuss to find the best solution". When individuals feel understood and supported by others, they are more likely to work together to achieve common goals. Mutual understanding and empathy can help reduce discrimination and prejudice in society. By understanding the experiences and perspectives of others, individuals can appreciate diversity and create an inclusive environment. Empathy also allows individuals to provide emotional and moral support to others who are facing difficulties or challenges. This can create strong social support in society.

Citizen participation in the economic and educational fields in improving the quality of life and social welfare

Participation in the Economic Field

According to Sumaryadi (2019), Participation is the role of an individual or group of people in the development process, either in the form of statements or in the form of activities by providing input of thoughts, energy, time, expertise, capital and/or materials, as well as participating in utilizing and enjoying the results of development.

Residents of Kampung Tanah Merah actively participate in various economic activities that support their welfare. Micro, small, and medium enterprises (MSMEs) such as food stalls, grocery stores, and handicraft businesses are the backbone of the local economy. Strengthening the MSME sector is a priority for the Indonesian government to increase economic growth and reduce poverty rates in the country. MSMEs need access to easy and affordable financing to expand their businesses. The government can provide various MSME-friendly financing programs, such as people's business credit, business capital assistance, and micro loans. Education and training are important factors in increasing the success of MSMEs (Sugiono et al., 2023).

Mr. Hasan, a grocery store owner, said, "By opening a grocery store, I not only help my family's economy but also provide jobs for neighbors who help at the shop." The participation of residents in these economic activities not only increases their income but also strengthens the social network among them.

Saving and loan cooperative and arisan are one form of economic participation that is popular in Kampung Tanah Merah. Savings and loan cooperatives, for example, allow residents to get loans with low interest for business capital or other urgent needs. Mr. Sunadi, a member of the cooperative, said, "By becoming a member of the cooperative, I can easily borrow money for my business capital. The interest offered is also very low compared to banks." Arisan, on the other hand, is a way for residents to save collectively and help each other meet financial needs.

Strengthening the MSME sector is a priority for the Indonesian government to increase economic growth and reduce poverty levels in the country. MSMEs need access to easy and affordable financing to expand their businesses. The government can provide various MSME-friendly financing programs, such as people's business credit, business capital assistance, and micro loans. Education and training are important factors in increasing the success of MSMEs.

Participation in the Field of Education

Education is a place that is prioritized for character building in facing global challenges (Rokhman et al., 2014). Character building is very important to start as early as possible with family support and motivation. Many intelligent people fail in their lives because they do not have good character. Character is a person's nature, nature, morals, or personality which is formed from the internalization of various Virtues that are believed in and underlie the person's perspective, thinking, attitude, and way of acting (Handayani et al., 2021). Education is an important factor in improving social welfare in Tanah Merah Village. Residents pay great attention to their children's education and actively participate in school activities. In addition to formal education at school, non-formal education such as courses and training also receive attention from residents. Free tutoring, computer courses are organized by the local organization HOPE. This non-formal education helps residents in increasing awareness of education. In addition to non-formal education, residents also receive support such as scholarships, especially for underprivileged residents. Scholarships and educational assistance provided by the government such as KJP (Jakarta Smart Card) Plus greatly assist residents in sending their children to school. This scholarship covers school fees, books, and other educational needs.

In research Adiyanti (2023) the expansion and equalization of quality education that is relevant to the needs of the community must be placed at the highest priority in educational development. The quality and relevance of education are reflected in the ability to form graduates' competencies so that they can become productive workers with higher wages. Opportunities for vocational, skills and professional education must be large and evenly distributed in relation to centers for industrial economic development, utilization of science and technology, and increasing life skills in accordance with the principle of lifelong learning.

In research conducted by Maspaitella (2014) explains one way to improve the ability of the community to meet their needs is through empowerment. The effect of empowerment is to develop the potential or strength of poor or vulnerable groups as strong groups. Recognition of self-potential in society is obtained through various approaches and strategies. one of the approaches or strategies used in writing is the social worker approach. Social workers as professional assistants have the task of transforming a socially dysfunctional society into a functional one through empowerment activities. The social worker approach as HOPE (Helping Other People Everywhere) and PKK (Family Welfare Empowerment) are mentioned in the study, can be applied in Kampung Tanah Merah with the aim of developing the potential or strengths of residents, especially poor or vulnerable groups. Social workers can function as facilitators in this process, helping residents identify and utilize existing resources to improve their quality of life. For example, they can provide skills training, access to information, or assistance in developing small businesses. In the context of community relations, good relationships between residents are essential for the success of empowerment programs.

Residents must build trust and good communication, so that they feel supported and motivated to actively participate in empowerment programs. This approach also involves recognizing the potential and abilities of residents, which can help them feel more confident and able to face existing challenges. Residents' participation in the economic and educational fields significantly improves social welfare in Kampung Tanah Merah. Diverse economic activities create jobs and increase residents' incomes, while participation in education increases their knowledge and skills. The combination of these two factors strengthens social cohesion, reduces poverty, and improves residents' quality of life. Residents feel more empowered and have the opportunity to develop in various aspects of life.

Conflict resolution in Tanah Merah Village, North Jakarta

Conflict is basically something that always exists and is difficult to separate from social life. Social conflict is a description of disputes, quarrels, tensions or conflicts as a result of differences that arise in community life, both individual differences and group differences (Irwandi & Chotim, 2017). According to Samovar (Safitri & Suharno, 2020) defines several definitions of conflict. First, conflict is a conflict between many interests, values, or directions and is an integral part since life exists. Therefore, conflict is something inevitable that can be positive or negative. Second, conflict is a relationship involving two or more people who have or feel they have conflicting interests and goals. Third, conflict is a process of conflict expressed between two or more parties who are interdependent regarding an object of conflict, using patterns of behavior and interaction that result in conflict outcomes. Community leaders such as RT (head of the neighborhood association) / RW (Head of Community Association) and religious leaders play an important role in resolving conflicts in Kampung Tanah Merah. They often act as neutral mediators and are trusted by residents. Mr. Sunadi, a community leader, explained, "When a conflict occurs, I usually invite the disputing parties to sit together and discuss. We look for a fair solution that is acceptable to all parties." The presence of these community leaders provides a sense of security and trust for residents in the conflict resolution process.

Deliberation is the main mechanism used to resolve conflicts in Tanah Merah Village. In this deliberation, all parties involved in the conflict are invited to discuss and find a solution together. This deliberation is usually held in the village hall or the house of a community leader. One of the residents, Mr. Sunadi as a community leader in Tanah Merah Village, North Jakarta, said, "When there is a problem, we always hold a discussion. All residents can give their opinions and we find a way out together." This village discussion reflects the culture of mutual cooperation and togetherness that is still strong in the village. Mediation and negotiation are methods often used to resolve conflicts in Tanah Merah Village. Mediation is usually carried out by community leaders or neutral third parties, while negotiation involves the disputing parties to reach a mutual agreement. In addition to informal methods such as deliberation and mediation, formal institutions such as the police also play a role in conflict resolution. Community leaders often provide initial mediation and, if necessary, involve the police to handle more serious cases. The effectiveness of conflict resolution in Kampung Tanah Merah has a positive impact on social welfare. Conflicts that are resolved well increase the sense of justice and trust between residents. This creates a more harmonious and conducive environment for economic and social development. Residents feel safer and more comfortable in carrying out their daily lives. In addition, effective conflict resolution also strengthens social ties and togetherness among residents, which in turn supports sustainable community development.

In a study by Suhendi (2016) By improving the capabilities and roles of local community leaders, community social resilience working groups can be more effective in dealing with existing social problems. This, in turn, will contribute to the development of overall social welfare, improve the quality of life of the community, and create a more harmonious and prosperous environment. Increasing the role of local community leaders in social institutions, as explained in the context of social problems, is also relevant to community relations research. Proactive community leaders can organize

community social resilience working groups, which function to identify, respond to, and handle social problems collectively. Through good coordination with relevant parties, they can develop effective empowerment programs, such as skills training, local economic development, or social service provision. The study also highlights the importance of building good communication and trust between all parties involved. This way, residents feel heard and supported, which in turn strengthens their participation in community activities. This is especially important in the context of Kampung Tanah Merah, where collaboration between the community and outsiders can help address challenges such as poverty, job insecurity, and infrastructure issues.

Aspirations and Hopes of the Tanah Merah Village Community, North Jakarta

Aspirations are hopes and goals for success in the future, aspiring to aspire, wanting, desiring and a strong desire to achieve something, such as success in the goals of the desire (Goni et al., 2019). Aspirations have three aspects, namely ideals which are something that is considered important and wants to be achieved by the individual, hopes for the ideals that want to be achieved or desires or hopes for something that can be obtained if the ideals are realized, and determination that shows how important the ideals and hopes are for someone. A person's determination can be seen from how the individual tries to realize their ideals

Based on the results of interviews with the community, the aspirations and hopes of the Tanah Merah Village Community, North Jakarta are diverse and reflect their needs and desires for development and improving the quality of life. They crave infrastructure improvements such as good roads. Improving economic welfare is the main hope with the availability of job opportunities and economic empowerment programs through skills training, business capital. The community also hopes for better access to education for children with adequate school facilities, quality teachers and scholarship programs are also great hopes. The community hopes that their environment will be cleaner and greener with good waste management, greening and flood prevention. Improved security and order, such as routine security patrols, and fast handling of crime are also their aspirations.

These hopes and aspirations reflect the basic needs and desires of the Tanah Merah Village Community to live better and more prosperously with the hope that the government and related parties can respond with appropriate and sustainable programs. In the study (Fu & Ma, 2020) Sustainable urban community development and community relations both emphasize the importance of building trust and effective communication between all parties involved. Trust is the foundation for successful cooperation and long-term project sustainability. Transparent and open communication helps reduce conflict and ensures that all parties are working towards the same goal. Overall, the study on "Sustainable Urban Community Development" provides valuable insights into how self-governance and public participation can be strengthened to support community relations. By promoting an inclusive, collaborative and sustainable approach, this study helps build more resilient and empowered urban communities.

CONCLUSION

Research on community relations in Kampung Tanah Merah, North Jakarta, provides an in-depth picture of social dynamics, solidarity, participation, and conflict resolution mechanisms in the community. Based on data obtained from interviews, observations, and document analysis, the study shows that the social interaction of Kampung Tanah Merah residents is very strong, characterized by togetherness, mutual cooperation, and mutual respect. Residents often participate in social, cultural, and economic activities that strengthen social ties and solidarity between residents. Residents' participation in the economic and educational fields is very significant in improving social welfare. Activities such as micro, small, and medium enterprises (MSMEs), cooperatives, and social gatherings show a major contribution to increasing income and quality of life. In the field of education, parental involvement in school activities, non-formal education programs, and scholarships have a positive impact on increasing residents' knowledge and skills. Resident solidarity in Kampung Tanah Merah, North Jakarta can be seen from various collective initiatives such as cooperatives, social gatherings, and mutual cooperation activities. This solidarity strengthens social ties and creates a mutually supportive environment. Residents help each other in various situations, both in economic and social activities. Conflict resolution methods in Kampung Tanah Merah involve various approaches, including village deliberations, mediation by community leaders, local customs and traditions, and the role of formal institutions such as the village government and the police. This approach has proven effective in creating fair and acceptable solutions for all parties, increasing a sense of justice and trust between residents, and creating a harmonious and conducive environment for economic and social development. Based on the conclusions above, there are suggestions from the author, namely encouraging more MSME and cooperative initiatives, and providing skills training to increase income and welfare of residents. In education, scholarship and educational assistance programs can be expanded, and non-formal education programs and local libraries can be strengthened to improve residents' knowledge and skills, and to encourage more social and cultural activities that involve all residents to strengthen social ties and solidarity.

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