#### VALIDATING AND EXPANDING THE HAWTHORNE STUDIES:

#### **EVIDENCE FROM INDONESIAN PUBLIC EMPLOYEES**

I Gede Agus Ariutama Kementerian Keuangan

#### ABSTRACT

Since Hawthorne study deconstructed Taylor's time and motion studies, scholars of organization studies have shifted their attentions to human relations in the workplaces. The major implication is that employees' relationship with supervisors as well as their peers, and their participation in decision-making process determine productivity. Although the Hawthorne experiments were conducted in the private sector, scholars of public administration believe that the implication from the experiment can be applied to the public sector as well. However, current discussion on the public-private distinction leads to an important research question: can lessons from the Hawthorne study apply to public organizations? The purpose of this study is to validate and expand the original Hawthorne studies and Jung and Lee (forthcoming) conducted in the public organizations by analyzing a large sample of Indonesian public officials. Findings suggest that physical conditions have no or weak impacts on selfassessed and client-evaluated work performance while human relations show positive effects. For the supervisor-assessed performance, participation and physical conditions are the significant predictors. This study gives a unique opportunity since this study investigates the Hawthorne effects in the Asian context for the first time.

*Keywords:* hawthorne studies, human relations, participation, work environment, work requirement, subjective work performance, public-private distinction

#### INTRODUCTION

One of the challenges in management has been implementing effective and efficient strategies to improve individual performance and organizational performance accordingly. Taylor (1911) and his associates were among the earliest investigators who developed scientific methods to analyze and synthesize the efficient most workflows to improve production processes and labor productivity.

Among the notions captured in Taylor's scientific management, scientific decision making, standardization, monetary bonus, management training and rest pauses have been widely accepted by modern management (Locke, 1982). However, many criticisms have been addressed to Taylor's concepts especially on oversimplification of the value of workers in terms of social factors, participation and creativity, and motivation (Caldari,

2007). In other words, scientific management failed to recognize the importance of social relations in workplace, limited the opportunity for workers to express or participate their ideas (Marshall, 2006), and wrongly overemphasized monetary incentives to motivate workers to determine productivity (Roethlisberger, 1941).

Taylor's In respect to intention to improve working conditions. the initial study of Hawthorne effects which was expected to measure the relationship between working circumstances and productivity showed no substantial conclusion (Roethlisberger, 1941). the Conversely, subsequent investigations in Hawthorne studies revealed the importance of social factors, specifically human relations and employees' participation to predict workers' output (Mayo, 1933). Thus, Hawthorne studies, which conducted in private plant, provided a foundation for many studies in human relations which brought other scholars to explore its subparts including participation, leadership, satisfaction, and training (Franke and Kaul, 1978).

As mentioned above, the Hawthorne studies were piloted in private organization. the Public organization has more legal restraints, procedural inconsistency, and rigid employees system than private organization (Golembiewski, 1976) resulting in the inferiority of public sector to substantialize the participation of workers and managers (Rainey, 2003). These arguments cast doubt on the applicability of the Hawthorne studies in the public organizations such as training agency. Furthermore, there are only a small number of studies of Hawthorne effects in public sector. For instance, Jung and (forthcoming) investigated Lee Hawthorne studies in the public organizations sampling US federal employees, and their findings were inconsistent with what we know about the Hawthorne effects.

This study aims at achieving two objectives. First, this study is to revalidate Hawthorne effects to check its applicability to public organizations. Second, this study aims to expand discussion on Hawthorne effects from the developed countries context to the

developing countries context. To meet the objectives, this study examines the Hawthorne effects by investigating Asian data, specifically public officials of Finance Education and Training Agency (FETA) of the Indonesian Ministry of Finance. Findings show that physical working conditions have positive effects on perceived individual performance, when human relations but are controlled. effects of physical working conditions become weak or insignificant while human relations significantly improve performance. The findings counter to Jung and Lee (forthcoming) clearly confirm the original Hawthorne effects. As one of a little research on Hawthorne effects in Asian public context, this study expects to expand theoretical and practical discussions on human relations and physical working conditions in the Asian public organizations.

First of all, this study begins with a general review of the Hawthorne studies by presenting the significance of the social and physical environment to predict the employees' performance. Second, the Hawthorne model is reexamined by exploring the application of the model and individual performance in public sector setting. Then, the model will be tested using 2013 survey of FETA employees. The discusses final part about the implications of the findings revealing that Hawthorne studies are applicable to the Indonesian context especially in FETA, although the major findings demonstrate mixed results on the employees' performance. Specifically, relations with management best predict the clientele subjective assessment, whereas, the best predictors of employees' performance as by supervisor evaluated are participation and work environment. Lastly, in the self-assessment, both social relations with peer and management are the important determinants. These results are generally in line with the message of the Hawthorne studies that social and psychological aspects of employees raised their outputs (Perrow, 1986; Scott, 2003).

**Revisiting Hawthorne Studies** 

Hawthorne studies were the first-known and the most important research of human aspects and working conditions on workers' productivity in the 1920s. These experiments were started with the inquiry about the relationship between illumination intensity levels and efficiency of workers. Surprisingly, the results revealed that despite the illumination level changes, the productivity of the workers increased constantly (Mayo, 1933). In other words, there was no relationship between physical conditions and variations in productivity. Failing find to relationship physical between circumstances and output, the investigators started to take into consideration social relations aspects in the studies (Roethlisberger and Dickson, 1967). In fact, it was found out that worker's efficiency - in illumination experiments, relay room studies, mica splitting analysis, interview sessions and bank wiring studies - was determined by the social interactions with other partners and supervisor and his participation in the group (Roethlisberger, 1941). Therefore,

Hawthorne experiments mostly investigated the influence of social relations with peers and management, participation, physical work environment and requirement on workers' output level with the first two variables were the significant determinants to workers' performance (Jones, 1990; Rainey, 2003).

However, there have been debates about the fundamental interpretations, and significance of the studies (Jones, 1990). Based on the descriptive secondary sources from Mayo (1933)and Roethlisberger and Dickson (1967), findings from and illumination researches. Hart (1943)and Landsberger (1958) claimed that productivity of the workers were the results of social relations among members and between workers and supervisor. Lack of comprehensive statistical analysis, Franke and Kaul (1978) argued that the findings from previous studies on Hawthorne effects were merely opinions and assumptions. They conducted the first statistical analysis to determine workers' productivity level using data and information from the first

relay experiment. The experimental factors, specifically rest time, raw materials quality, and managerial discipline combined with external aspect such as economic condition were able to predict most of the variance of output of workers, meaning that human interactions should not be bothered to explain the quantity and quality of output.

Using the same data as Franke and Kaul (1978), Jones (1990) modified the study by elaborating workers' interdependence in the model, resulting in different outcomes. He found that the effect of rest pauses, economic recession, raw materials quality and group incentive payment was weaker as workers' interdependence variable was introduced. Jones (1992) further mentioned that original data of Hawthorne studies were limited and incomplete to investigate the valid effects due to the lack of data on the control group. In that respect, Jung and Lee (forthcoming) reexamined possible Hawthorne effects in American federal workforce. Furthermore. considering the difference between private and

public setting, they claimed that reevaluating the Hawthorne studies in public organization was valuable. their investigation However. suggested inconsistent results with the original Hawthorne effects. Thus, the present study attempts to revalidate the original Hawthorne effects in the private company as well as Jung and Lee (forthcoming) implemented in the public organization. This study analyzes Hawthorne studies in Asian context, specifically Indonesian public officials. Will the finding apply to the public context?

# Model of Hawthorne Studies in Public Organization Setting

Among several investigations in the Hawthorne studies, many scholars focused their attention on the first relay assembly test room due the main experiment to and availability of statistical data collected by Franke and Kaul (Izawa, French, and Hedge, 2011). The first relay mainly examined four variables, specifically physical work environment, physical work requirement, management and supervision and social relation

(Franke and Kaul, 1978; Parsons, 1978; Olson, Verley, Santos and Salas, 2004). Thus, several studies also emphasized the four variables to measure workers' performance (e.g. Blombaum, 1983; Jones, 1992; and Jung and Lee. forthcoming). Different from other researches, Jung and Lee's study (forthcoming) tried to reexamine the Hawthorne studies in the public sector based on the first relay assembly. They incorporated physical work environment, physical work requirement, social relations and participative management to measure work group quality.

The present study adopted Lee and Jung's model with several modifications. Overall, this study models work performance as a function of social relations. participation, physical work environment, and physical work requirement along with some other control variables. As described in figure 2.1., instead of measuring work group performance, this study featured subjective individual performance from three perspectives, self-evaluation, supervisor and

clients. However, employees' performance assessed by supervisor and clients were in the form of employees' perceptions. Expected relationships between each variable explanatory and work performance will be discussed in the following section.

Satisfaction with relations among employees and between superior and subordinates is expected to have positive and significant relationship with perceived work performance. Furthermore. as employees are more satisfied with their participation, their performance improves. Regarding work and requirement, circumstances employees' perceived performance is likely to be influenced positively by the perception of the employees on physical condition and their working hours. Hence, this study attempts to analyze the effect of social and physical factors upon employees' performance to denote the major experiment of the Hawthorne studies in the public organization setting as presented in figure 2.1.

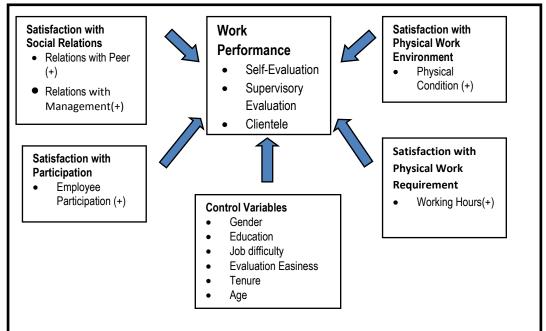


Figure 1. A Model Of Hawthorne Studies In Public Organization Setting

### **Social Relations and Performance**

As discussed above, the main experiment of Hawthorne studies revealed that the performance of the workers in the form of output and quality quantity was best predicted by workers relations with colleagues and management (Roethlisberger, 1941). Employees having a beneficial relationship with supervisor tend to finish their job well (Homans, 1992), whereas, those experiencing lack of friendly and warm relationship with coworkers and superiors undergo deteriorating productivity (Landsberger, 1958). Landsberger (1958) claimed that workers' performance in the group associated with was more

with social relations in terms of friendship (Jehn and Shah, 1997), trust (Dirks, 1999), respect and knowledge the sharing are determinants of employees' perceived performance. As the hierarchical relationships were designed and relied upon trust and fairness among individuals, vertical (management) and horizontal (colleagues) ties of formal and informal cooperation are linked with successful outcome (Ring and Van de Ven, 1994; Ouchi, 1980). In line with the explicit studies above, regarding the connection between management or peer social relation and perceived performance, the

author suggests the following two hypotheses:

H1: Employees' perception of human relation with peers influences the perception of the employees on performance positively.

H2: Employees' perception of human relation with management influences the performance of employees as perceived by the employees themselves positively.

### **Participation and Performance**

Although relationship between workers' participation in decision making and their performance has been the interest of social scientists, only several empirical studies indicated positive relationship (Likert, 1967; Wagner, 1994). Kim (2002) argued that management permitting sensible involvement and participation of employees in making decision and solving problem will result in greater satisfaction individual and performance. That is, as employees are involved in decision making process, they will have better understanding and acceptance in their responsibilities which result in better execution of their tasks.

Furthermore, Rainey (2003) claimed that organizations promoting more employees' participation tended to be more effective than management with centralized control because the former generates employees' selfcontrol as a part of dedication and sincerity to complete their tasks to which they are entrusted. This is in line with the Theory Y as proposed by McGregor (2000) which verified the significance of participation and self-control through authority delegation and objectives acceptance between superior and subordinates.

Additionally, meta-analysis study showed similar finding that performance and participation are positively correlated because employees' participation stabilized the role of superiors and their subordinates in decision-making and problem solving processes (Wagner, 1994). In this sense, Wagner (1994) claimed that participation increases workers' performance. Considering the arguments above, it is expected employees' that participation influences individual performance positively.

H3: Employees' satisfaction with their participation increases perceived performance of employees.

# Physical Work Environments and Performance

In the Hawthorne studies, physical factors did not affect performance significantly. Snow (as cited in Izawa, French and Hedge, 2011) mentioned that better productivity of the workers in the illumination experiments of Hawthorne studies was not related to the illumination level changes, but to the supervisory factor. Wang and Novak (2010), in their study on the relationship between indoor noise and task performance, further claimed that there is no relationship environment and between task performance. They argued that the effect of noise was linked with the subjective perception which was inconsistent so often that the meaning of ideal environment to influence performance became absurd.

However, several studies reassessing Hawthorne studies recommended positive relationship between worker's performance and

work environment involving temperature and noise (Baron, 1994). As the workers dissatisfied with the physical conditions such as warmer temperature and louder noise, they felt more tired and their work rate level declined resulting in error increase and performance degradation (Witterseh, Wyon and Clausen, 2004). Newsham et al. (2009) claimed that when the organization seriously maintains the good condition and facilities of office especially lighting, temperature, air quality and acoustic well as privacy carefully, as employees will feel more satisfied since they feel valued by the In management. other words. preserving the good conditions of office and its facilities indicates how valuable are the employees to the organization (Marquardt, Veitch, and Charles, 2002). The justification of this subject is often understood as "a better environment means a happier worker, and happier workers make for a more productive workplace" (Newsham et al., 2009, p. 130).

Given the controversial arguments about the role of physical working condition, this study re-

examine the impacts of physical working condition on performance by hypothesizing as following:

H4: Employees' satisfaction with physical conditions may influence employees` perceived performance positively.

# Physical Work Requirement and Performance

Other than physical work environment, Franke and Kaul (1978) identified physical work requirement as parts of scientific management which received less attention to predict performance. In their study, working hours was one of the variables included in the physical work requirement. They argued that reduction of working hours per day and working days per week is intended to reduce tiredness and increase productivity. Moreover, undesired working hours and rest time which increased exhaustion resulted in performance reduction (Mortagy and Ramsey, 1973). Regarding work life balance, White, Hill, McGovern, Mills and Smeaton (2003) argued that extended working hours accompanied by work intensity reduce the employees' family time

and leisure and may result in exhaustion, apprehension or other psychological adverse and physiological effects that can decrease the quality of home and work. This work-life conflict concept could be characterized by a lack of fit between workers, their life and the objectives of organization (Becker and Huselid, 1998). Thus. satisfaction on working hours can be correlated with the individual job satisfaction and performance. Related to the physical work requirement and employees' performance, the author offers one hypothesis:

H5: Employees' satisfaction with working hours increases employees` perceived performance.

# **Data and Sample**

This study aims at validating and expanding Hawthorne studies in context of Asian public the employees. To meet the objective, the author collected data by surveying employees of Finance Education and Training Agency (FETA), Indonesian Ministry of Finance. FETA along with other vertical units under Ministry of

Finance has pioneered bureaucracy reform which one of the focuses is human resource. FETA whose duty train and educate is to all government officials in Indonesia regarding state finance and assets is one of the units responsible for the accomplishment of human resource reform in Ministry of Finance. Therefore, the performance of FETA will affect other units' performance in terms of employee development and competency-based management implementation. Considering its functions and reform obligation, the study is influential present to measure the success of human resource reform implementation in FETA. Cautious generalization of the present study to the Indonesian public official circumstances should be heeded since every organization functions has its own and characteristics. Furthermore. organizations implementing reform bureaucracy might put different emphases and features from those of FETA.

The unit analysis of this study is employees of FETA specifically echelon 4 managers and regular staffs in order to know the effect of human relation and participative management in the smallest unit. Echelon 4 manager is a structural in the first position level management whose responsibilities are leading the smallest unit in the organization and handling the organization's daily operations with clients and employees (Government Regulation of structural promotion for public official number 13, 2002). The lowest and the highest ranks allowable for this position are III/b and III/d consecutively.

The total population of this study is 945 (118 first-line managers and 817 regular staffs). The author sent questionnaire to 500 randomly chosen employees (72 first-line managers and 428 regular staffs). Of the 500 FETA employees who received the questionnaires, 255 completed and returned them (35 first-line managers and 220 regular staffs) for a response rate of 51%.

# Variables Dependent Variables

This study exercises three dependent variables in the form of subjective performance measures, specifically self-evaluation and

evaluation by supervisor as well as clients as perceived by the employees. There is some criticism regarding perceptive performance measure. For instance, Meier and O' Toole (2013) concern the validity of subjective performance measures by arguing that the respondents tended to perceive their organization (or their performance) more positive than the objective measures. This could generate deceptive findings for the independent variables to predict the performance. Furthermore, when comparing the subjective and objective performance measures, they found that both measures were not closely associated.

However. perceptive performance measures are merited in this study for several reasons. First, as Brewer and Selden (2000) argued, in a socially constructed world, perceptive measure of performance well represented individuals' performance and their behaviors. When objective performance measures lack, individuals rely on perception evaluate their to performance. Moreover, perceptive performance measures are relevant to the FETA employees. In Ministry of Finance including FETA, employees' performance is evaluated by every employee's self-evaluation on their own achievement based on the criteria and targets set by himself and his direct supervisor. Additionally, 360-degree evaluation by co-workers, subordinates and direct supervisor as well as clients' satisfaction are employed to evaluate each employee. Therefore, perceptual performance measures capture individual performance quite well.

То measure individual performance, the survey asked the following three questions in the form of 5-point Likert item ranging from 1 (very poor) to 5 (very good): "How would you rate the overall quality of work done by yourself?" (selfevaluation). "How would your supervisor evaluate your work performance?" (supervisor's evaluation) and "How would your clients evaluate vour work performance?" (client's evaluation).

# **Independent Variables**

This study incorporates four groups of explanatory variables: human relations, employee participation, physical work

environments and physical work There requirement. are two independent variables in the human relations: relations with peers and relations with management. In relations with peers, two survey items which were measured using 5point Likert scale ranging from 1 (strongly disagree) to 5 (strongly agree) were included. The author averaged the two survey items about cooperation and knowledge sharing coworkers. The actual among questions and their reliability score are listed in table 3.1. Similar to relations with peers, the survey items relations with in management assessing trust and confidence, cooperation and working relations between employees and managers were measured using a 5-point Likert scale from 1 (strongly disagree) to 5 (strongly agree). The author calculated the average of three items variable. For employee in this

participation variable, the average of three survey items concerning involvement of employees on making decision and overall participatory practice was used. The reliability coefficient of the three survey items ranging from 1 (strongly disagree) to 5 (strongly agree) is 0.717 (see table 3.1 for actual questions).

The physical work environments include one independent variable, specifically physical condition which was calculated by a 5-point Likert scale. The survey question for physical condition includes the states of noise level, temperature, lighting, and in the office. The cleanliness physical work requirement covers one explanatory variable: working hours. A 5-point Likert-type scale employed to measure was the satisfaction of employees on their working hours.

Variables		Questions	Cronbach's Alpha				
Relations	with	The people I work with cooperate to					
peers		get the job done	0.705				
		Employees in my work unit share job	0.705				
		knowledge with each other					
Relations	with	I have trust and confidence in my					
management		supervisor.	0.707				
		Managers/supervisors/team leaders	0.707				
		work well with employees of					

The employees, managers and head of office have a good working relationship.Employee's participationDecision making in my unit is a result of employees' discussion.Employees are consulted about the decisions that affect their works.0.717		different backgrounds.	
relationship.Employee's participationDecision making in my unit is a result of employees' discussion.Employees are consulted about the 0.717		The employees, managers and head	
Employee's participationDecision making in my unit is a result of employees' discussion.Employees are consulted about the0.717		of office have a good working	
participation result of employees' discussion. Employees are consulted about the		relationship.	
Employees are consulted about the 0.717	Employee's	Decision making in my unit is a	
	participation	result of employees' discussion.	
decisions that affect their works.		Employees are consulted about the	0.717
		decisions that affect their works.	0.717
Overall, I am satisfied with the		Overall, I am satisfied with the	
participatory practice in my office.		participatory practice in my office.	

Validating and Expanding The Hawthorne Studies......I Gede Agus Ariutama

### **Control Variables**

In order to control for factors which could influence the dependent variables other than explanatory variables and generate more thorough understanding of the model this study, the demographic in information of respondents and characteristics of performance evaluation were exercised. The demographic information of the respondents to be included in the model is gender, education level, job difficulty level, tenure, and age. Moreover, easiness of employee's performance evaluation is included in the model. All data of control variables are obtained from questionnaires.

# Methodology

Since the dependent variables which are subjective performance measures are ordinal responses ranging from 1 (very poor to 5 (very good), ordered logit model is employed to test all of the hypotheses. According to Wan. Zhang and Wang (2014), since the dependent variables are hierarchical, the most applicable model to implement is the ordered logit regression. They further described that the ordered logit model is usually defined in the form of cumulative probabilities. The initial model includes physical work environment and requirement as well as control variable. Then, social relations and participation variables are introduced in order to know the consistency of the effect of work environment and requirement on social performances when and psychological factors are incorporated in the model.

The dependent variables in this study confirm the parallel regression assumption, assuming that the covariates have similar impacts as the dependent variables shift from

one category to the others (Liang and Chaloupka, 2002), so that ordered logit and odds ratio are employed. Odds ratio is uniform for all categories of the variable when referring to ordinal responses (Whitehead, 1993). DeMarris (1993) argued that odds ratio better interprets logit results than probabilities since it is easier to

comprehend for laypersons and provides a summary of the net impacts of predictors by specifying the multiplicative effects on the odds for one unit increase in a provided predictor, net of all other variables in the model. Thus, raw coefficient, standard error and odds ratios as well as significance level will be displayed in the results part.

Ν	Variable										1	1	1	1	1
0	s	1	2	3	4	5	6	7	8	9	0	1	2	3	4
	Client's										1		1		
	evaluatio														
1	n														
	Supervis	0.													
	or's	3													
	evaluatio	1													
2	n	3													
		0.	0.												
	Self-	4	3												
	Evaluati	5	5												
3	on	8	4												
		0.	0.	0.											
	Relations	2	1	2											
	with	2	5	7											
4	peer	6	3	3											
	Relations	0.	0.	0.	0.										
	with	2	2	2	5										
_	manage	9	0	8	4										
5	ment	3	0	0	5										
	employee	0.	0.	0.	0.	0.									
6	's	2	1	2	3	5									

Table 2. Correlation	and summary o	f variables in	the study
Table 2. Conclation	and summary o	or variables m	the study

	participa	0	9	6	2	3					
	tion	8	4	8	0	9					
		0.	0.	0.	0.	0.	0.				
		2	1	1	1	1	1				
	Physical	5	2	3	5	7	6				
7	condition	2	9	3	5	1	5				
			-		-						
		0.	0.	0.	0.	0.	0.	0.			
		1	0	1	0	0	0	0			
	Working	2	3	3	1	5	9	0			
8	hours	0	1	9	2	0	3	0			
	Female	-	-	-	-	-	-				
		0.	0.	0.	0.	0.	0.	0.	0.		
		0	1	0	0	0	0	0	0		
		1	2	4	9	8	3	1	3		
9		1	5	3	3	9	2	4	0		
	Bachelor		-						-		
	Degree	0.	0.	0.	0.	0.	0.	0.	0.	0.	
	or Above	0	0	0	0	0	0	1	0	1	
1		6	7	5	0	0	0	0	0	6	
0		4	1	5	2	4	7	5	5	8	
	Job	0.	0.	0.	-	-	-	0.	-	-	0
1	Difficult	0	0	0	0.	0.	0.	0	0.	0.	•
1	У	8	7	6	0	0	0	7	1	0	0

Jurnal Ekonomi Pembangunan Vol.13, No.01 Juni 2015

		1	3	4	4	2	1	9	0	2	2				1
					5	1	5		5	5	7				
	Tenure		-					-		-	0	-			
	(log)	0.	0.	0.	0.	0.	0.	0.	0.	0.		0.			
		0	0	1	1	0	0	0	1	1	0	0			
1		4	0	1	4	8	2	2	6	3	4	1			
2		2	3	8	9	0	5	1	7	7	1	5			
	Age (log)							-		-	0	-	0		
		0.	0.	0.	0.	0.	0.	0.	0.	0.		0.			
		0	0	1	1	1	0	0	2	1	0	0	8		
1		9	4	3	8	1	5	0	0	0	7	5	8		
3		0	5	4	9	9	3	7	2	3	6	8	2		
	Evaluati				-						0	-	0	0	
	on	0.	0.	0.	0.	0.	0.	0.	0.	0.		0.		•	
	Easiness	1	1	1	0	0	2	0	0	0	0	0	0	0	
1		9	3	2	2	8	2	5	8	8	3	4	1	1	
4		0	2	9	3	2	1	3	6	0	6	0	7	3	
	Observat	2	2	2	2	2	2	2	2	2	2	2	2	2	2
	ion	5	5	5	5	5	5	5	5	5	5	5	5	5	5
	1011	5	5	5	5	5	5	5	5	5	5	5	5	5	5
		3.	3.	3.	4.	3.	3.	4.	2.	0.	0	2.	4	3	3
	Mean	7	9	8	2	8	6	2	9	2		0		•	
		9	3	2	0	8	0	3	4	6	4	1	2	4	5
		6	1	0	5	5	2	4	9	6	7	9	5	2	6

5 6 0 0 0. 0. 0. 0. 0. 0. 0. 1. 0. 0. Std. Dev. 2 7 2 3 6 0 8 5 1 3 2. 1. Min 2 2 0 0 0 1 . 0 5 Max 1 2 9 5

# Validating and Expanding The Hawthorne Studies......I Gede Agus Ariutama

# RESULTS

The present study is composed of three models with different dependent variables (see table 4.1). Model 1 examined the effects of explanatory variables on self-assessed job performance. The influences of explanatory variables on supervisor-appraised performance perceived by employees are as measured in Model 2. In Model 3, the relationship between independent variables client-evaluated and performance as perceived by employees is investigated. As illustrated in table 4.1, physical work environment and requirement as well as control variables are taken into account in Model As (1A, 2A and 3A), whereas, in Model Bs, (1B, 2B, 3B) relations and social and participation are inserted to the regressions.

In Model 1A. physical conditions variable positively influence self-assessed iob performance showing that for a one unit increase employee's in satisfaction on physical conditions, the odds of working well as perceived by the employee increase

by the factor of 1.567 (p<0.10). However, in Model 1B, the significance of physical conditions vanishes. For the satisfaction with working hours, none of the models show significant results. In fact, as reported in table 4.1, two variables in the human relations, relations with peers and management, have positive and significant relationship with individual performance as perceived by the employees. A one unit increase in human relation with peers is linked with an increase of 1.958 in the odds that an employee perceives that he performs well (p<0.05). Likewise, the odds of having better performance compared to worse performance multiply by the factor of 1.716 for a unit increase in the relations with management, given that all other variables are held constant at 95% significance interval.

The second measure of individual performance was supervisor-appraised iob performance as perceived by the employees. Satisfaction with conditions physical significantly affects supervisor-appraised job performance. In Model 2A and 2B, a one unit increase in the employees' satisfaction office on physical conditions is associated with an increase of 1.741 and 1.624 in the odds that an employee performs well respectively (p<0.05). By comparing the odds ratios, it can be deduced that the effect of physical conditions reduces as social aspects are included in the model (see table 4.1). Model 2B further illustrates that the more the employees reported being participated in making decision, the more likely they reported as good performers as evaluated by the supervisor. Holding all covariates constant, for a one unit increase in the employees' participation, the odds of performing well as evaluated by supervisor increase by the factor of 1.694 (p<0.05).

In Model 3A, satisfaction with physical conditions is the strongest predictors of clientevaluated performance. The odds of having better performance compared to worse performance increase by the factor of 1.905 for a unit increase in satisfaction the with physical conditions. holding all other variables 95% constant at

significance interval. For Model 3B, relations with management and physical conditions variables have positive and significant relationship with job performance as evaluated by clients. For a one unit increase in the employees' perception on relations with management and physical conditions, the odds of working well as assessed by clients increase by the factors of 2.691 (p<0.01) and 1.609 (p<0.10) respectively.

Interestingly, job evaluation easiness had a significant influence all subjective performance on measures in the study. As the employees perceive their jobs easier to evaluate, they reported that they work better. The findings also indicate that job difficulty in model 1B and 3B, and respondents' age in model 2 (A and B) and 3 (A and B) are the positive and significant predictors of work performance. Conversely, female employees are less performed than male employees as listed in model 1 (A and B) and 2 (A and B). Work experience also negatively influences the iob performance in model 2 (A and B) and 3 (A and B).

The relations with management measure have more statistically significant effect on most subjective of the performance all measures than explanatory variables. Furthermore, relations with management consistently become a greater variable to predict performance based on job the reported odds ratio, specifically in model 1B and 3B. It is the most important determinant for the job performance as assessed by employees themselves and clients.

# 5.2. Discussion

Hawthorne studies were a significant foundation in the development of human behavior drive in the private setting, which emphasize the influences of social variables including participation and environment variables on the performance of employees. Although there have been debates on the interpretation of Hawthorne studies, many scholars inferred the more important roles of social relations participation to and the work performance than working environmental variables (Jones, 1990; Jung and Lee, forthcoming). Considering about the existence of the discrepancies between public and private sectors (Golembiewski, 1976; Rainey, 2009) and the absence of empirical study in Asian public organizations,

	Self-Evalua	ation $(n = 255)$	)		Supervisor	r Evaluation	(n = 255)		Client's evaluation $(n = 255)$				
Ordered Logit	Model 1A	Model 1A		Model 1B			Model 2B		Model 3A		Model 3B		
Ordered Logit	Coef OR		Coef	OR	Coef	OR	Coef	OR	Coef	OR	Coef	OR	
	(SE)		(SE)		(SE)	-	(SE)	-	(SE)		(SE)		
1. Human Relations										·			
Human Relations with Peer			0.672**	1.958**			0.0111	1.011			0.299	1.348	
			(0.337)	(0.660)			(0.368)	(0.372)			(0.396)	(0.534)	
Human Relations with			0.540**	1.716**			0.115	1.121			0.990***	2.691***	
Management			(0.262)	(0.449)			(0.289)	(0.324)			(0.303)	(0.816)	
2. Participation													
Employees' Participation			0.401	1.493			0.527**	1.694**			-0.0235	0.977	
			(0.271)	(0.405)			(0.268)	(0.454)			(0.302)	(0.295)	
3. Physical Work Environment													
Physical Condition	0.449*	1.567*	0.272	1.312	0.554**	1.741**	0.485**	1.624**	0.645***	1.905***	0.476*	1.609*	
	(0.257)	(0.403)	(0.237)	(0.311)	(0.239)	(0.416)	(0.237)	(0.385)	(0.244)	(0.465)	(0.252)	(0.406)	
4. Physical Work Requirement													
Working Hours	0.184	1.202	0.166	1.180	-0.152	0.859	-0.192	0.825	0.193	1.213	0.190	1.209	
	(0.141)	(0.169)	(0.146)	(0.172)	(0.140)	(0.120)	(0.142)	(0.117)	(0.154)	(0.186)	(0.158)	(0.191)	
5. Control Variables													
Female	-0.618*	0.539*	-0.542*	0.582*	-0.734**	0.480**	-0.693**	0.500**	-0.265	0.767	-0.176	0.839	
	(0.319)	(0.172)	(0.311)	(0.181)	(0.328)	(0.157)	(0.327)	(0.163)	(0.293)	(0.225)	(0.321)	(0.269)	
Bachelor Degree or Above	0.242	1.274	0.369	1.447	-0.556*	0.573*	-0.527*	0.591*	0.243	1.275	0.338	1.402	
	(0.290)	(0.370)	(0.297)	(0.429)	(0.299)	(0.171)	(0.303)	(0.179)	(0.295)	(0.376)	(0.305)	(0.427)	
Job Difficulty	0.396	1.486	0.474*	1.606*	0.367	1.443	0.393	1.481	0.452	1.571	0.558*	1.746*	
	(0.290)	(0.431)	(0.276)	(0.444)	(0.298)	(0.430)	(0.299)	(0.443)	(0.303)	(0.475)	(0.293)	(0.512)	

Table 3. Ordered logit models of individual performance - self-evaluation, supervisor's evaluation and clientele evaluation

Tenure (log)	-0.148	0.862	-0.0526	0.949	-0.724**	0.485**	-0.716**	0.489**	-0.694**	0.499**	-0.649**	0.523**
	(0.347)	(0.299)	(0.356)	(0.338)	(0.340)	(0.165)	(0.347)	(0.170)	(0.312)	(0.156)	(0.319)	(0.167)
Age (log)	1.315	3.725	0.639	1.894	2.823**	16.82**	2.689*	14.71*	2.663**	14.34**	2.142*	8.517*
	(1.266)	(4.717)	(1.282)	(2.428)	(1.334)	(22.45)	(1.401)	(20.62)	(1.218)	(17.46)	(1.208)	(10.29)
Evaluation Easiness	0.401**	1.494**	0.299*	1.348*	0.597***	1.816***	0.498***	1.646***	0.521***	1.684***	0.468***	1.597***
	(0.187)	(0.280)	(0.170)	(0.229)	(0.205)	(0.372)	(0.188)	(0.310)	(0.170)	(0.287)	(0.174)	(0.278)
*** p<0.01, ** p<0.05, * p<0.1												
Pseudo R2	0.0423		0.0967		0.0639		0.0782		0.0698		0.1216	

validating and expanding the Hawthorne studies in the public sector will be valuable and critical. Thus, the purpose of this study is to investigate Hawthorne effects from Indonesian public employees.

In general, the major findings in this study support the true effects Hawthorne studies of which emphasize importance of the working relations variables, specifically relations with management over physical work conditions in predicting the performance of employees in public organization. Jung and Lee (forthcoming) revealed that government officials accomplish their duties and responsibilities well as they affirmatively perceived that their working relations with their coworkers and managers are supportive. Furthermore, the result is in line with the argument that workers complete their jobs satisfactorily as they develop good interpersonal confidence. cooperation, and knowledge sharing with coworkers and superiors (Dirks, 1999; Pandey & Garnett, 2006; Sparrowe, Liden, Wayne & Kraimer,

2001). As an illustration, Sparrowe et al. (2001) mentioned that team members who share knowledge and cooperate well were appraised more favorably by peers and managers.

of Measuring the impact physical work environment on employees' performance separately from social variables as listed in the results part generates positive and significant outcomes. However, in the full models, which include social and participation factors, the effects of external variables lessen. Still, the of influences physical work conditions factor is significant on the job performance as assessed by supervisor and clients. This finding corresponds the Jones' to investigation (1990) in which the productivity of employees are the results of combined consequence of environmental factors and employees interaction, with the later exerts stronger influence. It can be implied that work environments are nonetheless important factors to predict how well employees work. Carlopio (1996) emphasized the importance of physical conditions as he argued that employees feeling satisfied with the physical environmental aspects in their workplace tend to develop a greater association with the organization which is expected to generate more desire to work hard and, thus, increase their performance.

Examining the detailed results in the study, relations with peer and management are the most significant determinants of the selfrating performance significantly. This finding offers confirmation for the aforementioned researches that well-performed employees are influenced directly and indirectly by cooperation and collectivities with coworkers and managers (Astley, 1984; Ring and Van de Ven, 1994) and trust and confidence atmosphere in workplace among employees and between staff and supervisor (Dirks, 1999). Besides, knowledge sharing through familiarities (Goodman and Leyden, 1991), friendship (Jehn and Shah, 1997) and social network (Sparrowe et al., 2001) affects employees and their group performance positively. Another outcome in this study is relations with manager positively affect subjective performance as rated by client. Schmidt (1977) mentioned that effectiveness of public services and their deliveries which emphasize the administrative process could be well predicted by how the coordination between employees and managers. In short, relations with influence management the effectiveness of the service delivery system including the personnel involved as perceived by the users. Thus, it can be observed that public organization should advocate innovative management approach which allows more focus on the importance of social relations factors especially relations with management.

Concerning perceived performance as rated by supervisor, participation of employees is the predictor other significant than physical conditions. When employees are acknowledged for actively engaging in providing suggestions and solutions, they are more assessed positively than passive employees (Sparrowe et al., 2001). It means that supervisors favor employees participating more

in the information exchange and decision-making process. Furthermore, Spreitzer, Kizilos, and Nason (1997) support the finding in this study by arguing that individuals' participation will enhance their performance and satisfaction as supervisors and subordinates have balanced and shared participation in knowledge sharing, decision making or problem solving. To sum up, employees perform well as they perceive that their relations with managers and coworkers. participation and physical work environments are favorable with the social relations with management holds to be the strongest explanatory variable.

# CONCLUSION

Mayo (1933) and Morrison (2004) promoted the role of socioemotional topics in the work determine relationship to the behavior of employee, arguing that the degree to which employees perceived and received social satisfaction in the workplace was the most influential factor on employees' productivity directly and indirectly.

This study was carried out to examine this proposition using the Indonesian public setting. The findings in this study reveal that positive perception on social relations and participation does have a significant influence on perceived job performance. The conclusion is in line with the findings in the Hawthorne studies. Additionally, different of performance types result in different measures influential explanatory factors to predict job performance. In the selfassessed job performance, trust, cooperation, and knowledge sharing among coworkers and between staff and superior are more influential physical than perception on conditions of office and working Participation hours. in decision making process and environmental factors best predict job performance appraised by supervisor, whereas, cooperation trust and between subordinates and supervisor explain individual performance as assessed by clients well. Overall, relation with management is the most important predictor of subjective performance.

Considering the importance of social factors to trigger the individual performance in this study, another potential justification, other than Hawthorne theory, to describe the results is collectivism quality of Indonesians. Collectivism refers to a perception of responsibility toward in-group goals, interdependence among group members, emphasis on social harmony, and group norms as determinant of attitudes (Triandis, Chan, Bhawuk, Iwao, & Sinha, 1995). In this way, social relations with management and peers might generate positive motivation for employees to work better. This study also demonstrates the positive between work relationship environment and individual performance. Furthermore, as the performance of employees is more measurable. the employees accomplish their job better.

Based on the conclusion above, several suggestions can be applied to improve employees' performance. Since Finance Education and Training Agency employed all three self-evaluation, supervisor evaluation, and client evaluation, several strategies to improve relations with coworkers, management and participation should be utilized. Strategies to be utilized are capacitity building for all employees to improve relations with coworkers and managers, and opportunities and meetings in the office to provide employees to participate in planning and problem discussions. Thus, solving by increasing employees' relations and participation, their performance will improve too.

Several limitations of the present study should also be considered. First, the measures of variables in this study are in the form of self-report with a tendency that people are likely to describe themselves in a more positive manner and do not depict the real condition (Bakker, Hakanen, Demerouti, and Xanthopoupou, 2007). Thus, better measurements involving comprehensive objective data should be utilized. Due to lack investigation Hawthorne of on studies in public setting, further researches on human relations. participation individual and

performance with different public sectors are expected to confirm the present findings. Moreover, team or section performance should be considered as working relations and participation are important factors to affect performance. Guzzo and Dickson (1996) argued that team involved effectiveness social processes and task processes, meaning intervention group on social cohesiveness as part of processes can promote team performance. Thus, this proposal can generate better understanding on influence of social factors on different measure of performance, specifically team performance.

# REFERENCES

- Astley, W. G. (1984). Toward an appreciation of collective strategy. *Academy of Management Review*, 9(3), 526-535.
- Bakker, A.B., Hakanen, J.J., Demerouti, E. & Xanthopoulou, D. (2007). Job resources boost work engagement, particularly when job demands are high. *Journal*

of Educational Psychology, 99(2), 274-284

- Baron, R. A. (1994). The physical environment of work settings: Effects on task performance, interpersonal relations, and job satisfaction. *Research in Organizational Behavior, 16*, 1-1.
- Becker, B. E., Huselid, M. A.,
  Becker, B. E., & Huselid, M. A.
  (1998). High performance work
  systems and firm performance:
  A synthesis of research and
  managerial implications.
  In *Research in personnel and human resource management*.
- Bloombaum, M. (1983). The Hawthorne experiments: a critique and reanalysis of the first statistical interpretation by Franke and Kaul. *Sociological Perspectives*, 71-88.
- Brewer, G. A., & Selden, S. C. (2000). Why elephants gallop: Assessing and predicting organizational performance in federal agencies. *Journal of public administration research and theory*, *10*(4), 685-712.

- Caldari, K. (2007). Alfred Marshall's critical analysis of scientific management.*The European Journal of the History of Economic Thought*, 14(1), 55-78.
- Carlopio, J. R. (1996). Construct validity of a physical work environment satisfaction questionnaire. Journal of Occupational Health Psychology, 1(3), 330.
- DeMaris, A. (1993a). Odds versus probabilities in logit equations:A reply to Roncek. Social Forces, 71, 1057-1065.
- Dirks, K. T. (1999). The effects of interpersonal trust on work group performance. *Journal of Applied Psychology*, 84(3), 445.
- Franke, R. H., & Kaul, J. D. (1978). The hawthorne experiments: First statistical interpretation. *American Sociological Review*, , 623-643.
- Golembiewski, R. T. (1976). *Perspectives* on public management: Cases and designs learning (2nd ed.). Itasca. IL: F.E. Peacock Publishers.

- Goodman, P. S., & Leyden, D. P. (1991). Familiarity and group productivity. *Journal of Applied Psychology*, 76, 578-586.
- Government Regulation of structural promotion for public officials number 13, 2002. (2002). Retrieved from http://www.bkn.go.id/in/profil/u nit-kerja/organisasi-deputikinerja-danperundangan/direktoratperaturan-perundangundangan/kumpulanperaturan/finish/54/540.html
- Guzzo, R. A., & Dickson, M. W. (1996). Teams in organizations:
  Recent research on performance and effectiveness. *Annual review of psychology*, 47(1), 307-338.
- Hart, C. (1943). The hawthorne experiments. *Canadian Journal* of Economics and Political Science, , 150-163.
- Homans, G. C. (1992). *The human* group. Transaction Publishers.
- Izawa, M. R., French, M. D., & Hedge, A. (2011). Shining new light on the Hawthorne Illumination

Experiments. *Human Factors: The Journal of the Human Factors and Ergonomics Society*, 53(5), 528-547.

- Jehn, K. A., & Shah, P. P. (1997). Interpersonal relationships and task performance: An examination of mediation processes in friendship and acquaintance groups. *Journal of Personality and Social Psychology, 72*(4), 775.
- Jones, S. R. (1990). Worker interdependence and output: The Hawthorne studies reevaluated. *American Sociological Review*, 55, 176-190.
- Jones, S. R. (1992). Was there a Hawthorne effect?. *American Journal of Sociology*. 98 (3), 451-468.
- Jung, C. S., & Lee, S. (forthcoming). The hawthorne studies revisited: Evidence from the US federal workforce. Administration & Society, , 0095399712459731.
- Kim, S. (2002). Participative management and job satisfaction: Lessons for management leadership. *Public*

Administration Review, 62(2), 231-241.

- Landsberger, H. A. (1958). *Hawthorne* revisited: *Management and the worker, its critics, and developments in human relations in industry* Cornell University Ithaca, NY.
- Liang L, Chaloupka FJ (2002). Diffe rential effects of price on youth smoking intensity. *Nicotine & Tobacco R*

esearch, 4, 109-114.

- Likert, R. (1967). The human organization: Its management and values.
- Locke, E. A. (1982). The ideas of Frederick W. Taylor: an evaluation. *Academy of Management Review*, 7(1), 14-24.
- Marquardt, C. J., Veitch, J. A., & Charles, K. E. (2002). Environmental satisfaction with open-plan office furniture design and layout. Institute for Research in Construction.
- Marshall, A. (2006). *Industry and trade* (Vol. 2). Cosimo, Inc..
- Mayo, E. (1933). Human problems of an industrial civilization.

- McGregor, D. (2000). The Human Side of Enterprise. *Reflections* (*Cambridge, Mass.*), 2(1), 6-6.
- Meier, K. J., & O'Toole Jr, L. J. (2013). I think (I am doing well), therefore I am: Assessing the validity of administrators' self-assessments of performance. *International Public Management Journal, 16*(1), 1-27.
- Morrison, R. (2004). Informal relationships in the workplace: Associations with job satisfaction, organisational commitment and turnover intentions. *New Zealand Journal of Psychology*, *33*(3).
- Mortagy, A., & Ramsey, J. (1973).
  Monitoring performance as a function of work/rest schedule and thermal stress. *The American Industrial Hygiene Association Journal, 34*(11), 474-480.
- Newsham, G., Brand, J., Donnelly, C., Veitch, J., Aries, M., & Charles, K. (2009). Linking indoor environment conditions to job satisfaction: A field study.

Building Research & Information, 37(2), 129-147.

- Olson, R., Verley, J., Santos, L., & Salas, C. (2004). What we teach students about the hawthorne studies: A review of content within a sample of introductory IO and OB textbooks. *The Industrial-Organizational Psychologist*, 41(3), 23-39.
- Ouchi, W. G. (1980). Markets, bureaucracies, and clans. Administrative science quarterly, 25(1).
- Pandey, S. K., & Garnett, J. L. (2006). Exploring public sector communication performance: Testing a model and drawing implications. *Public Administration Review*, 66(1), 37-51.
- Parsons, H. M. (1978). What caused the Hawthorne effect? A scientific detective story. Administration and Society, 10, 259-283.
- Perrow, C. (1986). Complex organizations: A critical essay. New York, NY: McGraw-Hill.
- Rainey, H. G. (2003). Understanding and managing public

*organization* (3rd ed.). San Francisco, CA: Jossey-Bass.

- Ring, P. S., & Van de Ven, Andrew
  H. (1994). Developmental processes of cooperative interorganizational relationships.
  Academy of Management Review, 19(1), 90-118.
- Roethlisberger, F. J. (1941). The hawthorne experiments. *Classics of Organization Theory*, 6, 158-166.
- Roethlisberger, F. J., & Dickson, W.
  J. (1967). *Management and the worker*. Cambridge, MA: Harvard University Press.
- Schmidt, S. M. (1977). Clientoriented evaluation of public agencies effectiveness. *Administration & Society*, 8(4), 403-422.
- Scott, W. R. (2003). Organizations: Rational, natural, and open systems (5th ed.). Upper Saddle River, NJ: Prentice Hall.
- Sparrowe, R. T., Liden, R. C., Wayne, S. J., & Kraimer, M. L. (2001). Social networks and the performance of individuals and groups. *Academy of*

*Management Journal*, *44*(2), 316-325.

- Spreitzer, G. M., Kizilos, M. A., & Nason. S. W. (1997). А dimensional analysis of the relationship between psychological empowerment and effectiveness satisfaction. and strain. Journal of Management, 23(5), 679-704.
- Taylor, F. W. (1911). The principles of scientific management. *New York*, 202.
- Triandis, H. C., Chan, D. K.,
  Bhawuk, D. P., Iwao, S., &
  Sinha, J. B. (1995).
  Multimethod probes of allocentrism and idiocentrism. *International Journal of Psychology*, 30(4), 461-480.
- Wagner, J. A. (1994). Participation's effects on performance and satisfaction: A reconsideration of research evidence. *Academy* of Management Review, 19(2), 312-330.
- Wan, A. T., Zhang, X., & Wang, S.(2014). Frequentist model averaging for multinomial and ordered logit models.

InternationalJournalofForecasting, 30(1), 118-128.

Wang, L. M., & Novak, C. C. (2010).
AB-10-019: Human performance and perception-based evaluations of indoor noise criteria for rating mechanical system noise with time-varying fluctuations (1322-RP). Architectural Engineering-Faculty Publications. Paper 41.

Whitehead, J. (1993). Sample size calculations for ordered categorical data. *Statistics in Medicine*, 12(24), 2257-2271. White, M., Hill, S., McGovern, P., Mills, C., & Smeaton, D. (2003). 'High-performance'

Management Practices, Working Hours and Work–Life Balance.*British Journal of Industrial Relations*, 41(2), 175-195.

Witterseh, T., Wyon, D. P., & Clausen, G. (2004). The effects of moderate heat stress and open-plan office noise distraction on SBS symptoms and on the performance of office work. *Indoor Air*, 14(s8), 30-40.