

**QUDWAH: Journal of Islamic Social Dedication**

Vol. 1 No. 01 (2024): February  
E-ISSN: XXXX | P-ISSN: XXXX  
Journal DOI: XXXX  
Homepage: HYPERLINK



"<https://ejournal.umm.ac.id/index.php/qudwah>"<https://ejournal.umm.ac.id/index.php/qudwah>

## Halal Product Training and Guidance for Micro, Small and Medium Enterprises (SMES) Muhammadiyah Branch Lawang

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Article Info	Abstract
<p><b>Article History</b></p> <p><b>Received</b> : 15/08/2023</p> <p><b>Revised</b> : 18/12/2023</p> <p><b>Published</b> : 02/02/2024</p> <p><i>Copyright © 2024</i></p>	<p>Devotion This aiming for increasing knowledge and understanding halal products to SMEs that are members of the institution Economic and Entrepreneurship Council (MEK) PCM Lawang through activity socialization halal and thayyib products as well as training System Manual Preparation Halal Guarantee (SJH) as implementation understanding halal products. The above program in accordance with condition the field that shows that SMEs under command The Economic and Entrepreneurship Council (MEK) of PRM Lawang has 40 members active only 1.6% have Halal Certificate. Methods used is collaborative implementation, observation, training and mentoring repair quality product food. While materials and technologies that have been implemented is: (i) socialization importance certification halal products to citizens PRM Lawang association, (ii) socialization importance Thayyib Halal Food Products , continued mentoring of SMEs below under the auspices of MEK PRM Lawang. External from devotion This in the form of socialization productive through online and offline mass media, Mata Hati tabloid, online YouTube broadcasts, video recordings activities, and activity posters.</p> <p><b>Keywords:</b> <i>Halal Products , Socialization , Training , Mentoring , SMEs</i></p>
<p><b>How to Cite:</b> Saati E. A., &amp; Supriadi, A., (2024), Halal Product Training and Guidance for Micro, Small and Medium Enterprises (SME's) Muhammadiyah Branch Lawang, <i>Qudwah: Journal of Islamic Social Dedication</i>, 1(1), 11-19.</p>	

## INTRODUCTION

Indonesia is recognized as a Top Five Country with growth amount population reached 269.3 million soul. Growth this has implications for increasing need base man as consumer and also manufacturer use maintaining his life. Without those natural activities will operate his activities as human being productive. Main element in maintain his life is sufficient need food with good and balanced. Consumption patterns food that is maintained capable increase quality life public a nation. A study mention Japan is among the disciplined countries in various aspects, one of which is pattern consumption intake food regular and well maintained.

Quantity large population push birth type various food and drinks in form various products. The number of residents, this makes part public ignore for notice consumption product food and drink, sometimes No capable distinguish between products that are *halal-thayyib* (safe) and those that are not halal (haram). In fact, in general Normative Allah SWT requires (obliges) to consume halal and good food as characteristics differentiator with creature God-denying (*Satan*).

In general epistemological, which is called product according to Law Number 33 of 2003 2014 is interpreted as related goods / services with food, drinks, medicines, cosmetics, products chemistry, products biology, products engineering genetics as well as goods use used, used or utilized by the community. Halal products are products that are declared halal based on Islamic law. Departure behind with halal products are haram products prohibited by religion with the terms and specifications contained in Al-Maidah letter verse 3. Through the two verses above in fact Allah SWT intended protect *body* and *faith* his servant from disease and also disturbance others that cause weak in do productive activity or charity pious even in worship to Him. At the end decade this, the government as form the end result insanity, the guarantee process is implemented quality and protection consumer with halal logo or halal certification every product in circulation.

The halal logo has function important for consumer Muslim, as form protection law, peacemaker heart and mind, and save body and soul from eat forbidden food. Through awareness importance product with the halal logo, then products that are not identified with halal logo required under consideration its halalness for can consumed. Another perspective of the halal logo is valid and authentic evidence for solution guarantee quality, safety and cleanliness a product. Portion hygiene cleanliness a product own a big and crucial part in halal studies. This is covers aspects in the field Human Resources (HR), ethics clothing, equipment and work area for every product produced, both at the business level independent small, medium and large. Hygiene halal products crystallize on the concept end that food and Drink as well as other products must free from contaminants that change halal be haram and the process is not in accordance with provisions Sharia. Authority Halal certification is at the government level, represented by BPPOM-MUI.

Product it is not halal have a negative impact on health physical and also spiritual. Corpse can damage health someone, because corpse is a growth medium very capable bacteria confirmed prone to cause disease or infection. Such as it is pigs, besides because

review Sharia that pig is forbidden, from aspect health pig contain Lots harmful bacteria and worms for health, and transmit the swine flu virus. Reviewed from corner view spiritual, forbidden food is able harden the heart of the person who eats it.

Based on the negative implications of food and products not halal, then public need given understanding (*tafhim*) and training will awareness consume halal food and beverages. Activities understanding and training the expected capable give mark positive in the form of ability public for identify halal products in general independent.

## METHOD

The methods used in the community service process at the *Majelis Ekonomi dan Kewirausahaan (MEK)* Muhammadiyah Branch Lawang are as follows:

### 1) Field Observation

This activity was carried out by conducting several visits and meetings with the Partners at MEK Muhammadiyah Branch Lawang. The servants and their team conducted interviews and discussions about the problems faced by the Partners as well as designing solutions to these problems.

### 2) Socialization Material Planning

The socialization material is prepared based on the needs of the partners which are expected to be solutions to problems and alternatives to the partners' problems.

### 3) Socialization of Halal Products and Halal Assurance System

The socialization stage is carried out using the first online method and offline in the next stage. Online socialization is carried out via zoom media, youtube, print and online mass media.

### 4) Assistance in the Preparation of a Halal Assurance System

Mentoring activities are carried out with several stages of implementation. Mentoring stages with all UKM groups that are members of MEK Muhammadiyah Branch Lawang. Then in the next stage, it is carried out with direct mentoring to each partner UKM until the completion stage of the Halal Assurance System Manual.

### 5) Evaluation

The evaluation was carried out using a questionnaire and evaluation of the preparation of the Halal Assurance System Manual after the mentoring was carried out.

**Table 1.** Community Service Activities and Implementation

No.	Activity	Method
1	Observation Field	Discussion and Interview
2	Socialization Material Planning	Discussion and Socialization
3	Socialization of Halal Products and Halal Assurance System with partners devotion	Socialization and Discussion

4	Assistance in the Preparation of a Halal Assurance System	Training and practice
5	Monitoring and Evaluation	Questionnaire
6	Compilation Final Report and Journal Devotion	Practice

## DISCUSSION

### ***Observation Field***

First of all, team devotion do observation to partner devotion in Lawang. Activities observation done with analyze needs and problems of partners for given solutions and alternatives breakdown problem. At the stage this , team proposer own same understanding related the need implemented training and mentoring related halal products and mentoring process compilation System Halal Guarantee for MSMEs in the Muhammadiyah Lawang Branch Leadership area .

### **Socialization Material Planning**

Service material created and designed based on results observation with public as a solution on problems that arise in partners. Socialization and training materials discussed together with partner devotion with leading theme to introduction halal products and understanding procedure compilation System Halal Guarantee.

### **Socialization about Halal Products and Systems Halal Guarantee**

Delivery material socialization, the theme raised is about understanding halal products in Islamic review and discussion around System Halal Assurance and procedures its composition. Consumption halal food plays role important in life every day, especially for Muslims, not only from corner religious view but also related with aspect health, ethics, and morality. Halal food, which means "permissible" according to Islamic law is condition base for guard health physical and spiritual well-being of a person. Islamic law outlines that food consumed must be halal, which is not only covers halal from source material food but also the production process [1].

More from just fulfil religious obligations, consumption halal food provides impact positive in life someone, good in a way physique and spiritual. Halal food guarantees cleanliness, freshness and safety the food consumed, so that give benefit optimal health. In addition, halal food brings blessings, not only for individuals who consume it, but also for manufacturers that produce food Businesses that comply with halal standards maintain values ethics and honesty in every stages production, starting from election material standard until distribution [2].

Blessings halal products are also visible from its influence to growth economy. The halal product market, especially food, has develop rapidly throughout the world, with increasing awareness consumers, both Muslim and non-Muslim, towards importance halal products. In addition to guaranteeing quality food, halal products also reflect ethics

responsible business responsible and sustainable. In terms of this, halal food is not only profitable in a way financial, but also provides impact positive to welfare social and environmental [3].

Impact consumption non - halal food is also very significant, both in a way physique and spiritual [4]. Food that is not fulfil halal standards can influence health body, development brain, as well as behavior individual. The brain, as center controller body, is greatly influenced by the quality food consumed. Haram food that is not quality can hinder development cognitive, leading to disorders thinking, learning, and behavior. In addition, in Islamic teachings, food is believed to be forbidden can bring influence bad for a person's behavior and morals, causing trend behave bad and not in accordance with religious teachings.

Consumption food not halal also have serious spiritual impact. In Islamic teachings, prayer is means important for get closer self to Allah. However, if somebody consume forbidden food, prayer considered No accepted. This shows that forbidden food is not only damage health physique but also hinders blessings and goodness in life. Consumption even forbidden food can result negative to fate someone in the afterlife, because considered violate religious commandments [5].

Islam places great emphasis on importance consume halal food, which is also explained in the Koran and hadith. In Surah Al-Baqarah verse 168, Allah says that humans... consume food that is halal and good (*thayyib*), and not follow step Satan. This verse confirm that halal food not only fulfill aspect law sharia, but also supports health and hygiene food consumed. Consumption halal food is considered as form piety to Allah, and spiritually can strengthen faith as well as connection somebody with the Creator [6].

The Hadith of the Prophet Muhammad SAW also explains this importance consumption halal food. The Prophet emphasized that only something halal and good that accepted by God. Therefore that, someone No can hope to obtain Allah's pleasure if He No comply rule halal in consume food. Apart from that, the Prophet also conveyed that halal food has impact directly accepted or whether or not acts of worship, including prayers that are said. With thus, consumption halal food has deep spiritual dimension, which influences purity soul and relationship somebody with God [7].

Islam also emphasizes importance cleanliness and order in look for sustenance. In the hadith narrated by At- Tirmidhi, the Prophet stated that whoever eats halal food, following the sunnah, and humans feel safe from its bad, then He will enter heaven. This hadith confirm that look for Halal sustenance is part important from life a Muslims, and halal food consumed must obtained with honest and clean way. Consumption halal food no only own impact worldly, but also affecting fate someone in the afterlife.

Prohibition to food certain in Islam is also based on the Koran and hadith, which provide guide clear about forbidden foods. Some prohibited foods in a way firm covering corpse, blood, flesh pigs, and slaughtered animals without to mention name of Allah. The reason behind prohibition this not only related with aspect health, but also related with

spiritual purity. Flesh pork, for example, is prohibited because considered unclean and carrying risk health, while slaughtered animal without to mention the name of Allah is considered violate the principle of monotheism in Islam [8].

Besides the ingredient food, production process food also becomes determinant halal a product. In Islam, halal products are not only determined by the material standard, but also by way of product the produced and distributed. Slaughter animals, for example, must done with to mention name of Allah and follow established procedures in sharia. In addition, the production process to do in a way clean and free from contamination with illicit substances, such as meat pig or alcohol [9].

Halal certification from competent authority become important for ensure that every stage production comply standard halal. Certification this give guarantee to consumer that the products they consumption not only halal in law, but also safe and quality. This is in line with draft *thayyib* in Islam, which emphasizes importance cleanliness, health and goodness in halal products. System Halal Assurance (SJH) is mechanism important things regulated by the government for ensure halal products in Indonesia. In Law No. 33 of 2014 concerning guarantee Halal Products, system this aiming give certainty law on halal a product. Guaranteed aspects in SJH includes material raw materials, production process, to distribution products. Raw materials used must originate from halal sources, while the production process with the way that fulfills principles sharia [10].

Point critical in production food is part from vulnerable production processes to contamination forbidden material. Period critical This Can happen in various stages, start from election material standard, usage contaminated tools, up to packaging and distribution product. For ensure halal product, required control strict on every stage production [11].

In general, consumption halal food is not only religious obligations, but also related with health, morality and blessings life. Halal products support welfare physical and spiritual, as well as reflect ethics and responsibility answer in doing business [12]. The blessings that result from consume halal products impact on life individuals, families, communities, and environment social and economic in a wider way. Socialization or counseling done to inhabitant association related understanding about *halal- thayyib*, safe -halal products and the preparation of the SJH Manual online through zoom channels, youtube and online and offline mass media.



Figure 1. Socialization Via Youtube Channel

Socialization carried out discuss halal products in Islamic views and discussion  
 Compilation System Halal Guarantee.



**Figure 2. Socialization through Print Media**

Related materials and information with halal products and preparation System Halal Assurance delivered in a way common in the print media Mata Hati.

**Mentoring Compilation System Halal Guarantee**

Mentoring process done offline or direct to all UKMs that joined the PCM Lawang Economic and Entrepreneurship Assembly located in the Purwosari area. Mentoring done with confirm procedure arrangement, pattern filling and anticipation the difficulties that arise in the process of being drafted System Halal Guarantee in independent. Documentation implementation mentoring can see in **Figure 3**.



**Figure 3. Mentoring Process Preparation of SJH**

**Mentoring Compilation System Halal Assurance Stage Carry on**

Mentoring this done as stage advanced mentoring with drip focus on optimal service to a number of UKM location directly. As form evaluation from activity socialization and mentoring is the compilation of the System Manual Halal guarantee from SMEs that can made into reference for the submission process Halal certification for the relevant SMEs.

### **Evaluation Activities**

Activity evaluation done with method as following:

- a) Evaluation to Knowledge (score) improvement *halal-thayyib* products covering, success in answer companion questions (questionnaire) on a number of question related food healthy, dangerous ingredients and halal-haram products ;
- b) Evaluation to improvement understanding and practice management *halal-thayyib* products, including, there are whether or not contamination, selection material raw materials and purchased ingredients, ingredients which used. Practice sanitation, election material raw materials and processing processes *halal - thayyib* products;
- c) Evaluation System Manual Preparation Halal Guarantee as material reference in the process of submission Halal Certification.

### **Impact and Benefits**

Impact and benefits from training and mentoring Halal products for Muhammadiyah MSMEs are:

1. Increase understanding of MSMEs regarding concepts and procedures halal guarantee;
2. Increase understanding application about criteria halal guarantee;
3. Increase quality MSME products;
4. Increase mark turnover sale after apply halal criteria in the production process.

### **CONCLUSION**

In general, this program has walk in accordance with the design and objectives of the program are as means for train and assist related MSMEs system halal guarantee as step beginning for MSMEs to submit halal certification. Mentoring this done in a way direct to the UKMs that are members in Muhammadiyah Branch Lawang Economic and Entrepreneurship Assembly. In addition to mentoring in a way directly, has done socialization related System Halal Guarantee in various media, namely YouTube, online tabloids, and offline tabloids Mata Hati. It is hoped that after training and mentoring this capable strengthening and improving SMEs in the Muhammadiyah Branch Lawang environment.

### **THANK-YOU NOTE**

Thank you to the parties who played a role in helping the smooth running of the activities, including the MSMEs in the Muhammadiyah Branch Lawang Economic and Entrepreneurship Assembly, the Muhammadiyah Lawang branch leadership, and the Muhammadiyah Lawang branch leadership.

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